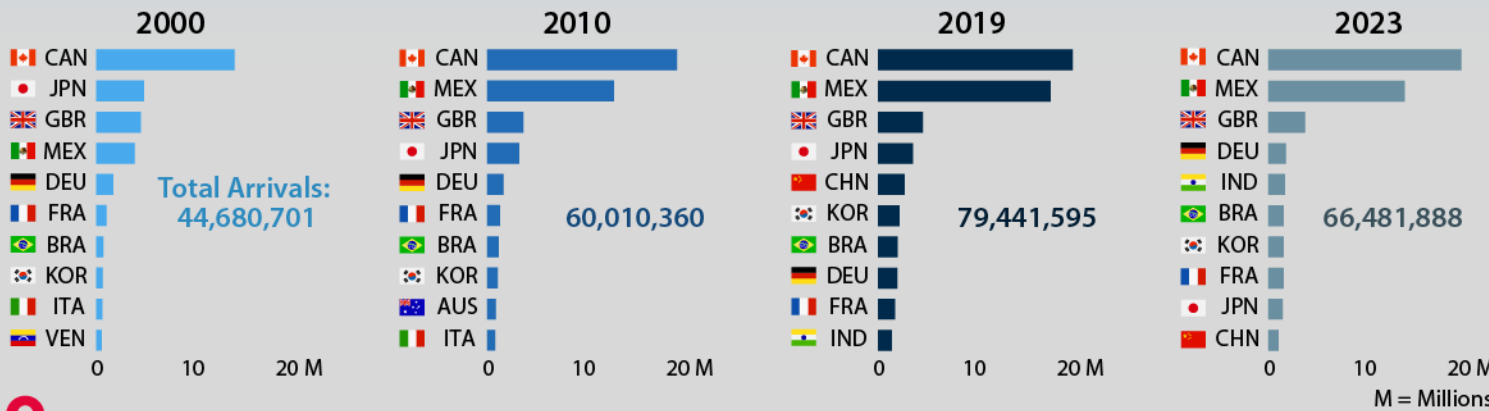


International Tourist Arrivals to the United States

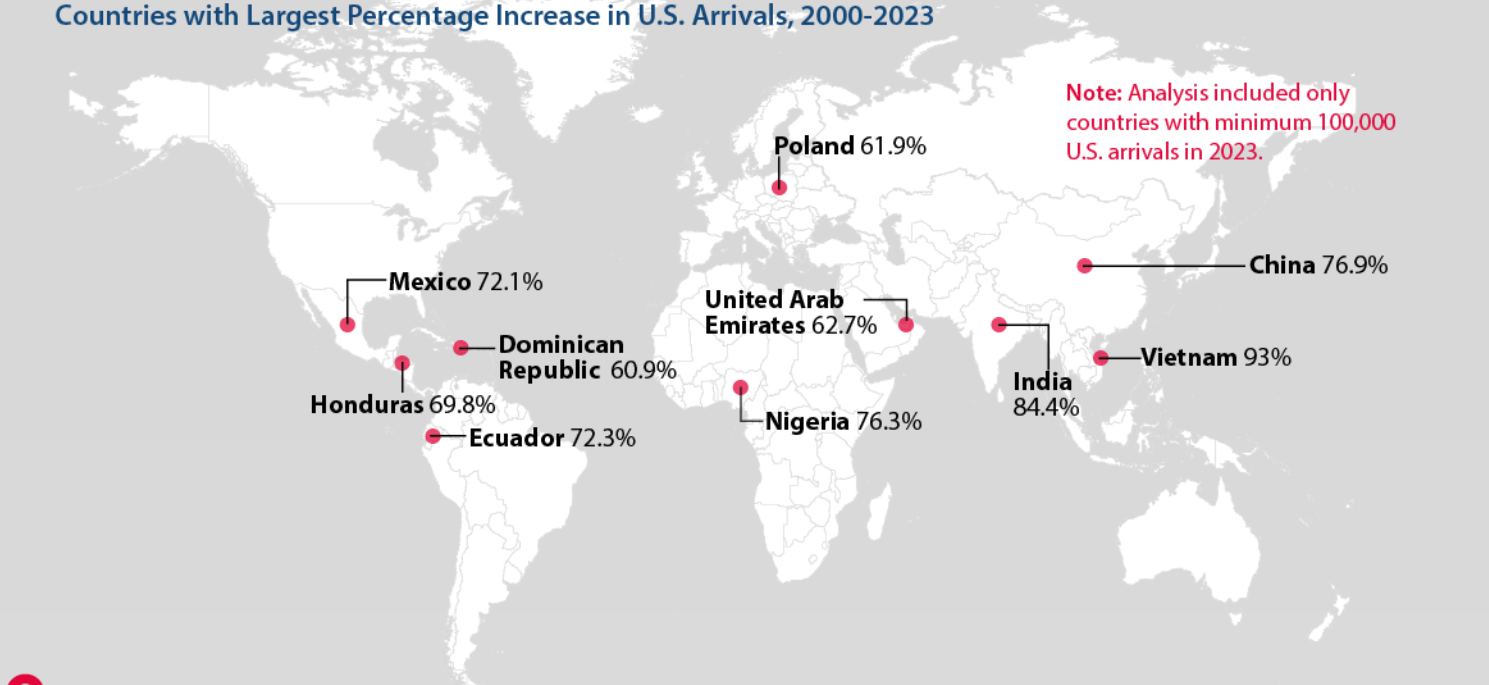
Congress and executive agencies have sought to attract international visitors (or “arrivals”) to the United States. For example, the 117th Congress passed the Restoring Brand USA Act, which provided \$250 million in one-time funding to the Corporation for Travel Promotion, a public-private entity promoting international tourism to the United States.¹ To increase U.S. economic growth and employment, the June 2022 interagency National Travel and Tourism Strategy called for increasing annual foreign visitors to the United States to 90 million by 2027 and for, among other things, “Protecting, restoring, and developing a broader array of tourism assets.”²

Where Do U.S. International Arrivals Come From?

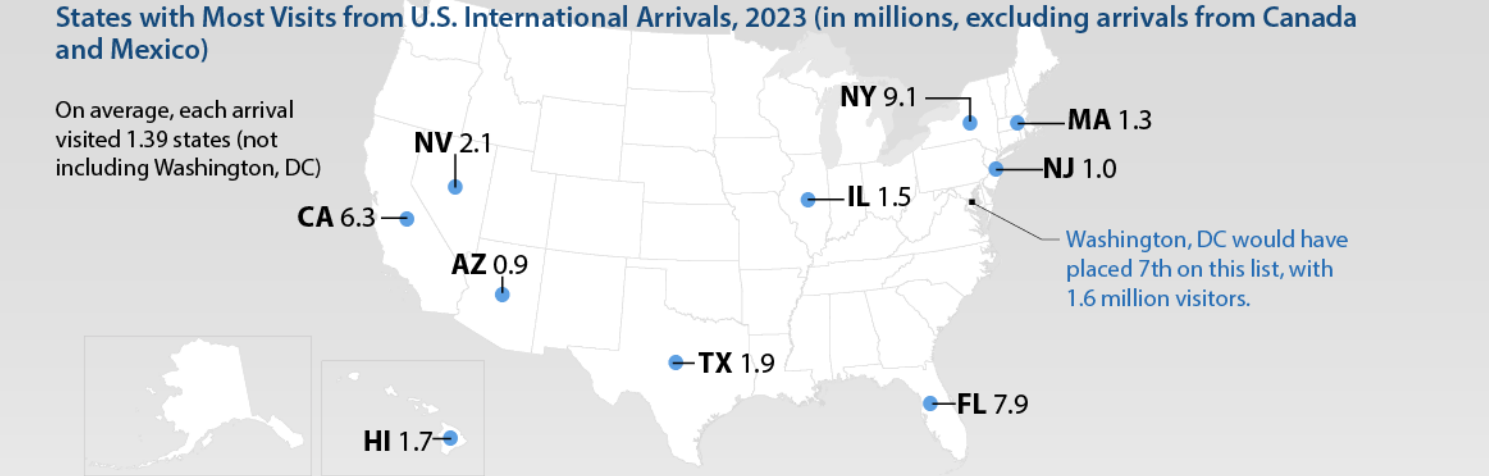
While many of the countries sending the most arrivals to the United States have remained the same over recent decades, some have changed. For example, India sent the fifth-most international arrivals to the United States in 2023, while ranking 22nd in 2000.



Which Countries Have Most Increased Their U.S. Arrivals?



Where Do U.S. International Arrivals Go?



¹ The Restoring Brand USA Act was Division FF of the Consolidated Appropriations Act, 2022 (P.L. 117-103).
² U.S. Department of Commerce, National Travel and Tourism Strategy 2022, June 6, 2022, p. 18, <https://www.commerce.gov/sites/default/files/2022-06/National-Travel-Tourism-Strategy.pdf>.
Sources: CRS analysis of International Trade Administration (ITA), ADIS/I-94 Visitor Arrivals Program, <https://www.trade.gov/i-94-arrivals-program> and ITA, Most Popular U.S. States and Cities Among International Tourists, <https://www.trade.gov/us-states-cities-visited-overseas-travelers>.
Information as of January 23, 2025. Prepared by Adam G. Levin, Analyst in Economic Development Policy; Jamie Bush, Visual Information Specialist; and Calvin Desouza, Geospatial Analyst.

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