

# **U.S.-Vietnam Relations**

Since the establishment of diplomatic relations between the United States and Vietnam in 1995, overlapping strategic and economic interests have led the two countries to expand ties across a wide spectrum of issues. Particularly since 2010, the two governments have formed partnerships on many regional security and economic issues, prompted in part by shared concerns about China's increased assertiveness in the region. In 2022, the United States was Vietnam's second largest trading partner (after China), and Vietnam was the United States' ninth largest trading partner. A potential agreement under the U.S.-led, 14country Indo-Pacific Economic Framework for Prosperity (IPEF) initiative, which includes Vietnam, may further deepen U.S.-Vietnam economic ties. There is growing speculation that Vietnam's top leader, Vietnamese Communist Party (VCP) Secretary-General Nguyen Phu Trong, may visit President Joseph Biden in the United States in 2023 to expand bilateral cooperation.

The pace and extent of the improvement in bilateral relations is limited by several factors, however. First, Vietnam usually does not undertake large-scale diplomatic moves-especially with the United States-without first calculating China's likely reaction. For instance, Trong's visit with Chinese leader Xi Jinping in 2022 likely provides room for him to visit Biden in 2023. Second, although opinion polls show the Vietnamese public holds positive views of the United States, many Vietnamese officials suspect that the United States' goal is to end the Vietnamese Communist Party's monopoly on power though "peaceful evolution." Third, U.S. concerns about Vietnam's human rights record, which has deteriorated over the past decade, have historically limited the types of cooperation the U.S. government is willing to undertake, particularly in the security sector.

Congress has played a significant role in charting the course of U.S.-Vietnam relations during the more than three decades since the two began normalizing relations in the early 1990s. Members have been at the forefront of efforts to improve relations, highlight human rights conditions, and address unresolved issues from the Vietnam War.

#### **Vietnam's Political Structure**

Vietnam is a one-party, authoritarian state ruled by the Vietnamese Communist Party (VCP). In practice, the VCP sets the general direction for policy, leaving most of the day-to-day implementation to the government. The two top leadership posts are the VCP General Secretary and the Prime Minister, positions currently held by Trong (age 79) and Pham Minh Chinh (64), respectively. Trong has been General Secretary since 2011, making him the longestserving leader of the VCP since the 1980s. The President and the Chairperson of the National Assembly also are important posts.

Under Trong and Chinh, the VCP and government are continuing the anti-corruption campaign Trong first launched a decade ago. Vietnam's leaders have tried to diversify the country's export markets and sources of foreign direct investment (FDI) as they pursue stated goals of becoming an upper middle-income economy by 2030 and a high-income developed country by 2045. On foreign policy, Vietnam's approach has included boosting its defense capabilities and expanding its security relationship with the United States—as well as with Japan, India, and Australia—as a hedge against China's increasing influence.

A stated principle of Vietnam's foreign policy since the late 1980s has been to maximize its freedom of action by avoiding an over-dependence on any one country or group of countries. This pursuit of balance, combined with a wariness of alarming China, has resulted in Vietnam expanding relations with the United States incrementally and in a non-linear fashion. Many analysts argue that an early 2023 leadership shakeup, in which the sitting President and two deputy prime ministers resigned, is unlikely to fundamentally alter the general direction of Vietnam's foreign policy and domestic economic policy.



**Source:** Map, CRS; Other information, Central Intelligence Agency, *The World Factbook*, 2022.

#### **China-Vietnam Relations**

China represents Vietnam's most important bilateral relationship. The two countries have Communist Party-led political systems that provide a party-to-party channel for communication and engender similar official world-views. China is Vietnam's largest trading partner. The Sino-Vietnamese relationship, however, is prone to occasional tension. For over a decade, disagreements have flared over the two countries' competing claims in the South China Sea, particularly China's claims to much of Vietnam's claimed Exclusive Economic Zone (EEZ). China's actions in the South China Sea prompted the VCP at its 2021 Party Congress to initiate a thorough modernization of Vietnam's military forces. Vietnam also has sought to boost relations



with other maritime powers. The U.S. government has sought to improve Vietnam's ability to maintain maritime domain awareness and patrol its coastal waters. The Obama, Trump, and Biden Administrations have provided Vietnam with 24 new coast guard patrol vessels, unmanned aircraft systems, coastal radar, and two decommissioned U.S. Coast Guard Hamilton-class cutters, Vietnam's largest coast guard ships.

#### Vietnam and the War in Ukraine

Vietnam has maintained a low-profile position on Russia's 2022 invasion of Ukraine and has abstained on votes at the United Nations to condemn Russian aggression. Russia supplied around 80% of Vietnam's arms imports from 2000 to 2021. Moreover, straining relations with Moscow could violate Hanoi's strategic commitment to maintaining balance in its relations with the world's major powers. Despite Vietnam's purchases of Russian defense articles, neither the Trump nor Biden Administration has determined that Vietnam has engaged in a "significant transaction" with Russia's security sector, a determination that under U.S. law would require the President to impose sanctions.

#### **Human Rights**

The VCP maintains an extensive country-wide organization that allows it to monitor the daily activities of citizens. For the past three decades, the VCP appears to have followed a strategy of permitting many forms of personal and religious expression, while selectively repressing individuals and organizations that it deems a threat to the party's monopoly on power. While the VCP has allowed people to engage in private enterprise and religious observance, it has cracked down on what it labels as anti-government activity. Over the past several years, according to many observers, repression against dissenters and protestors has worsened, and the government has increased its legal and technological capacity to monitor Vietnamese citizens' social media activity. In the 118th Congress, the Vietnam Human Rights Act (H.R. 3172) would, among other things, prohibit U.S. assistance to Vietnam's Ministry of Public Security, and require the executive branch to put more emphasis on ensuring internet freedom in Vietnam.

In its 2023 Trafficking in Persons Report, the State Department upgraded Vietnam from "Tier 3," the lowest level, to "Tier 2 Watch List" for making "key achievements" in its efforts to eliminate trafficking, including more investigations, prosecutions, and convictions.

### **Economics and Trade**

Over the last decade, Vietnam has emerged as a major manufacturing center and has risen to become one of the United States' top 10 trading partners. Based on U.S. Census Bureau data, bilateral trade in goods was nearly \$139 billion in 2022, up 22% from 2021. The United States' bilateral trade deficit in goods with Vietnam in 2022 (\$116 billion) was the United States' third largest. Vietnam is a major source for consumer electronics, furniture, semiconductor and other components, apparel, and footwear imports. Notably, it is the second-largest source of U.S. clothing imports, after China. Top U.S. goods exports to Vietnam are cotton, civilian aircrafts and parts, semiconductors, soybeans, and various agricultural goods. The United States maintains a surplus in bilateral services trade, which in 2022 was around \$1.6 billion.

U.S. business interest in Vietnam as an alternative supplier to China has grown, based largely on the following trends: rising production costs in China; ongoing U.S.-China trade tensions and supply chain vulnerabilities; and the entry into force of regional trade agreements among Vietnam and key trading partners in the Asia-Pacific. Vietnam's relatively low wages, recent economic reforms, and political stability make the country an attractive place for FDI. U.S. companies are among the largest sources of FDI in Vietnam. At the same time, some U.S. business leaders assert that Vietnam's weak infrastructure, lack of regulatory transparency, weak labor rights, inadequate protection of intellectual property rights, restrictive data policies, and other trade barriers poses challenges.

The U.S.-Vietnam 2007 Trade and Investment Framework Agreement (TIFA) is the primary bilateral platform for discussing bilateral trade and investment issues. The IPEF, launched in 2022, could provide another such forum. In 2020, the Trump Administration launched investigations of Vietnam's timber trade and designated Vietnam as a currency manipulator. The two governments have since reached agreements on both matters. Vietnamese companies have accused the United States of discriminatory trade restrictions designed to reduce Vietnam's exports to the United States. U.S. labeling regulations, along with U.S. antidumping and countervailing duties on imports of Vietnamese catfish, are a long-standing source of friction, and the subject of ongoing dispute settlement at the World Trade Organization (WTO).

### **U.S.** Foreign Assistance to Vietnam

Congress appropriated over \$197 million in U.S. assistance for Vietnam for FY2023, about \$12 million more than it appropriated in FY2022 (\$185 million). One aim of this assistance is remediating the Vietnam War-era damage from the U.S. military's use of Agent Orange and its accompanying dioxin defoliant over Vietnam between 1961 and 1971. A 2003 study estimated 2.1 to 4.8 million Vietnamese were exposed to Agent Orange and/or dioxin. Since 2007, Congress has appropriated over \$380 million for dioxin removal and related health care services. About 70% has been used for dioxin removal. A joint dioxin cleanup project in Da Nang was completed in 2017. In 2020, the two governments developed a 10-year remediation plan for cleaning up the Bien Hoa airbase, with an estimated cost of up to \$450 million. The Vietnamese government has pressed the United States to do more to remove dioxin and help victims of Agent Orange.

Bilateral cooperation in locating U.S. military personnel missing in action (MIA), a program that has been in operation for over three decades, has been one of the centerpieces of the bilateral relationship. Since 2020, Congress has appropriated \$7 million for the Defense Department to help Vietnam's Defense Ministry account for some of the approximately 300,000 Vietnam War-era Vietnamese MIA personnel.

#### Liana Wong, Analyst in International Trade and Finance

Mark E. Manyin, Specialist in Asian Affairs

IF10209

## Disclaimer

This document was prepared by the Congressional Research Service (CRS). CRS serves as nonpartisan shared staff to congressional committees and Members of Congress. It operates solely at the behest of and under the direction of Congress. Information in a CRS Report should not be relied upon for purposes other than public understanding of information that has been provided by CRS to Members of Congress in connection with CRS's institutional role. CRS Reports, as a work of the United States Government, are not subject to copyright protection in the United States. Any CRS Report may be reproduced and distributed in its entirety without permission from CRS. However, as a CRS Report may include copyrighted images or material from a third party, you may need to obtain the permission of the copyright holder if you wish to copy or otherwise use copyrighted material.