



Latin America: Challenges for U.S. Policymakers in 2019

Mark P. Sullivan

Specialist in Latin American Affairs

Updated February 14, 2019

The 116th Congress faces a host of policy challenges in Latin America in 2019. Democratic practices have eroded in several countries, especially Venezuela and Nicaragua, and the region has experienced an economic slowdown and increased poverty in recent years. The flow of illicit drugs, including heroin, methamphetamine, and fentanyl from Mexico and cocaine from Colombia, continues to pose risks to U.S. public health and safety, according to the U.S. intelligence community's 2019 Worldwide Threat Assessment.

Under the Trump Administration, the tenor of relations with Latin America has changed. The State Department outlined a U.S. policy approach toward the region in 2018 focusing on three pillars for engagement—economic growth and prosperity, security, and democratic governance. Although the framework continues long-standing U.S. policy priorities for the region, many observers view it as at odds with the Administration's actions on foreign aid (e.g., attempts to cut assistance by over one-third), trade (e.g., withdrawal from the Trans-Pacific Partnership, renegotiation of the North American Free Trade Agreement [NAFTA] amid threats to withdraw from it), and immigration (e.g., efforts to end the Deferred Action for Childhood Arrivals program and terminate Temporary Protected Status designations for Nicaragua, Haiti, El Salvador, and Honduras). The sharp increase in negative views of U.S. leadership in Latin America could affect some countries' willingness to cooperate with the United States on regional and global challenges, although some observers believe the election of conservative governments in several countries could lead to increased cooperation.

Venezuela

The political and humanitarian crisis in Venezuela, and the resulting mass migration to neighboring countries, stands out as the region's most significant challenge. In January 2019, the Trump Administration took action against the authoritarian regime of Nicolás Maduro by recognizing the head of

Congressional Research Service

7-.... www.crs.gov IN11045 Venezuela's National Assembly, Juan Guaidó, as interim president. It also imposed sanctions on Venezuela's state oil company to cut access to the Maduro regime's leading revenue source. The Administration has begun to position humanitarian assistance in Cúcata, Colombia, bordering Venezuela, although the Maduro regime is preventing the aid from entering Venezuela. Congress appears supportive of the Administration's actions, although some Members question whether stronger sanctions could exacerbate the humanitarian crisis and some have expressed concern about potential U.S. military involvement. If a political transition succeeds, the Administration likely would submit a request to Congress for assistance to support the new government; support from international financial institutions likely would be key to Venezuela's recovery.

Central America

In recent years, Central America's "Northern Triangle" region—El Salvador, Guatemala, and Honduras—has remained a major transit corridor for illicit drugs and become a significant source of irregular migration to the United States. These flows, and the high rates of violence afflicting the region, are the result of long-standing challenges, including high poverty levels and fragile political and judicial systems marred by corruption. Congress appropriated nearly \$2.1 billion for the U.S. Strategy for Engagement in Central America from FY2016 to FY2018 aimed at improving security, strengthening governance, and promoting economic development. Issues for congressional oversight include a review of the effectiveness of U.S. assistance and an exploration of what additional support might be required to improve conditions.

In Guatemala, President Jimmy Morales's January 2019 decision to terminate the mandate of the U.N.-sponsored International Commission Against Impunity in Guatemala (CICIG) could undermine efforts to investigate corruption and threaten democracy as the country heads toward elections in June. In contrast, in El Salvador, former San Salvador mayor Nayib Bukele won the country's February 3, 2019, presidential election on an anticorruption platform, promising to establish an international anticorruption body similar to CICIG.

In Nicaragua, long-ruling President Daniel Ortega responded to massive antigovernment protests and social unrest in 2018 with violent repression. To date, the Trump Administration has responded by sanctioning several high-level officials. Congress enacted legislation (P.L. 115-335) in 2018 requiring the United States to vote against certain loans to Nicaragua from international financial institutions.

Mexico

In Mexico, which continues to contend with high levels of drug trafficking-related violence, the new government of left-wing populist President Andrés López Obrador inherited a bilateral relationship with the United States marked by periodic tensions over trade and immigration issues. Nevertheless, several aspects of U.S.-Mexican relations remain strong, especially energy ties and security cooperation under the Mérida Initiative. The proposed United States-Mexico-Canada Agreement (USMCA) that would replace NAFTA concluded in September 2018 and may face consideration in the 116th Congress.

Colombia

In Colombia, newly elected President Iván Duque is contending with sharp increases in coca cultivation and cocaine production, increased conflict among armed former insurgents and criminal groups, continued human rights violations targeting civil society activists, and the arrival of more than 1 million Venezuelan migrants. Issues for congressional oversight may include the effectiveness of U.S. assistance to Colombia, given the surge in coca cultivation, and the future of peace accord implementation.

Cuba

The Trump Administration has partially rolled back efforts to normalize relations with Cuba and imposed new sanctions, including restrictions on transactions with companies controlled by the Cuban military. The Administration is reviewing whether to continue to suspend the right to file lawsuits in U.S. court (pursuant to Title III of P.L. 104-114) against those trafficking in confiscated property in Cuba, which could significantly increase economic pressure on Cuba; the current suspension expires March 18, 2019.

Other Challenges

As China and Russia have increased their engagement with Latin America, the Trump Administration has warned about their activities, maintaining they are supporting Venezuela and seeking to expand military linkages and arms sales across the region. Congress may want to examine the extent and significance of Chinese and Russian activities in Latin America, their effect on U.S. interests, and potential policy responses.

In Brazil, corruption scandals and poor economic conditions led to the October 2018 election of far-right populist Jair Bolsonaro as president. The Trump Administration lauded Bolsonaro's election, which could portend increased U.S.-Brazilian engagement on regional and global issues, although some Members have concerns about the future of human rights and the rule of law under Bolsonaro.

Also see CRS In Focus IF10460, *Latin America and the Caribbean: U.S. Policy Overview*, and CRS Report R45120, *Latin America and the Caribbean: Issues in the 115th Congress*.

EveryCRSReport.com

The Congressional Research Service (CRS) is a federal legislative branch agency, housed inside the Library of Congress, charged with providing the United States Congress non-partisan advice on issues that may come before Congress.

EveryCRSReport.com republishes CRS reports that are available to all Congressional staff. The reports are not classified, and Members of Congress routinely make individual reports available to the public.

Prior to our republication, we redacted phone numbers and email addresses of analysts who produced the reports. We also added this page to the report. We have not intentionally made any other changes to any report published on EveryCRSReport.com.

CRS reports, as a work of the United States government, are not subject to copyright protection in the United States. Any CRS report may be reproduced and distributed in its entirety without permission from CRS. However, as a CRS report may include copyrighted images or material from a third party, you may need to obtain permission of the copyright holder if you wish to copy or otherwise use copyrighted material.

Information in a CRS report should not be relied upon for purposes other than public understanding of information that has been provided by CRS to members of Congress in connection with CRS' institutional role.

EveryCRSReport.com is not a government website and is not affiliated with CRS. We do not claim copyright on any CRS report we have republished.