



# U.S. Solar Photovoltaic Manufacturing: Industry Trends, Global Competition, Federal Support

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## Summary

Every President since Richard Nixon has sought to increase U.S. energy supply diversity. In recent years, job creation and the development of a domestic renewable energy manufacturing base have joined national security and environmental concerns as rationales for promoting the manufacturing of solar power equipment in the United States. The federal government maintains a variety of tax credits, loan guarantees, and targeted research and development programs to encourage the solar manufacturing sector, and state-level mandates that utilities obtain specified percentages of their electricity from renewable sources have bolstered demand for large solar projects.

The most widely used solar technology involves photovoltaic (PV) solar modules, which draw on semiconducting materials to convert sunlight into electricity. By year-end 2011, the total number of grid-connected PV systems nationwide reached almost 215,000. Domestic demand is met both by imports and by about 100 U.S. manufacturing facilities employing an estimated 25,000 U.S. workers in 2011. Production is clustered in a few states, including California, Oregon, Texas, and Ohio.

Domestic PV manufacturers operate in a dynamic and highly competitive global market now dominated by Chinese and Taiwanese companies. All major PV solar manufacturers maintain global sourcing strategies; the only U.S.-based manufacturer ranked among the top 10 global cell producers in 2010 sourced the majority of its panels from its factory in Malaysia. Some PV manufacturers have expanded their operations beyond China to places like the Philippines and Mexico. Overcapacity has led to a significant drop in module prices, with solar panel prices falling more than 50% over the course of 2011. Several PV manufacturers have entered bankruptcy and others are reassessing their business models. Although hundreds of small companies are engaged in PV manufacturing around the world, profitability concerns appear to be driving consolidation, with 10 firms now controlling half of global cell and module production.

The Department of Commerce and the U.S. International Trade Commission are investigating allegations that U.S. producers have been injured by dumped and subsidized imports from China. If significant duties are ultimately imposed, U.S. production could become more competitive with imports, but the cost of installing solar systems might rise. On the other hand, a number of federal policies that have helped to spur domestic demand for solar PV products have expired or reached their funding limits. These include the 1603 cash grant program and the advanced energy manufacturing tax credit; S. 591, which would extend the credit, has been introduced in the 112<sup>th</sup> Congress. Under current law, the Investment Tax Credit for PV systems will sunset at the end of 2016.

The competitiveness of solar PV as a source of electric generation in the United States will likely be adversely affected both by the expiration of these tax provisions and by the rapid development of shale gas, which has the potential to lower the cost of gas-fired power generation and reduce the cost-competitiveness of solar power, particularly as an energy source for utilities. In light of these developments, the ability to build a significant U.S. production base for PV equipment is in question.

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## Introduction

Major trends shaping the domestic photovoltaic (PV) manufacturing sector include technological advances, improved production methods, and a global surplus of manufacturing capacity,<sup>1</sup> especially from China. At the same time, PV manufacturers are grappling with falling module prices, which have adversely affected the operations of many solar companies, forcing some to reassess their business models and others to close factories or declare bankruptcy. Lower prices may be good for PV consumers, but they are squeezing manufacturers, especially in the United States and Europe. In addition, the rapid development of shale gas has the potential to lower the cost of gas-fired power generation in the United States, potentially affecting the competitiveness of solar power. In light of these trends, the ability to build a sustained U.S. production base for PV equipment is now in question.

U.S. solar manufacturing comprises a small part of the U.S. manufacturing base. In 2011, it directly employed about 25,000 workers, according to the Solar Energy Industries Association (SEIA), a trade group.<sup>2</sup> The U.S. cell and module market, measured by domestic shipment revenues, has grown in size from \$1.2 billion in 2006 to \$6.4 billion in 2010, reports the U.S. Energy Information Administration.<sup>3</sup> Following an unprecedented period of growth, the number of installed PV systems in the United States reached 214,157 by the end of 2011, more than twice the total at the end of 2009.<sup>4</sup>

Government support has been instrumental in sustaining the solar industry worldwide. In the United States, tax incentives and stimulus funding spurred recent double-digit growth rates in new PV installations.<sup>5</sup> Nevertheless, even with direct government involvement, solar energy still

### A PV Glossary

PV stands for photovoltaic derived from “photo” for light and “voltaic” for a volt, a unit of electrical force.

*Solar photovoltaic*, or solar PV for short, is a technology that uses the basic properties of semiconductor materials to transform solar energy into electrical power.

A *solar PV cell* is an electricity-producing device made of semiconducting materials. Cells come in many sizes and shapes. Materials used to make cells include monocrystalline silicon, polycrystalline silicon, amorphous silicon (a-Si), cadmium telluride (CdTe), copper indium gallium (dis)elenide (CIGS), and copper indium (di)selenide (CuInSe<sub>2</sub> or CIS).

*Panels*, or *modules*, are comprised of a number of solar cells.

An *array* is the collective name for a number of *solar modules* connected together.

The anatomy of a solar cell, and how solar panels work, can be viewed at <http://www.pbs.org/wgbh/nova/tech/how-solar-cell-works.html>.

<sup>1</sup> Bloomberg New Energy Finance estimates global module production capacity in 2012 to be 50% in excess of demand; see “Week in Review,” vol. 6, issue 131, April 16-23, 2012.

<sup>2</sup> Solar Foundation, *National Solar Jobs Census 2011*, October 2011, p. 25. Its count reflects solar jobs as of August 2011. By comparison, there were 11.7 million jobs in overall U.S. manufacturing in 2011.

<sup>3</sup> U.S. Energy Information Administration (EIA), *Solar Photovoltaic Cell/Module Shipments Report*, January 2012, Table 2, p. 7, [http://www.eia.gov/renewable/annual/solar\\_photo/](http://www.eia.gov/renewable/annual/solar_photo/). Shipments data for 2006 are from Table 3.6 of EIA’s 2007 annual PV module/cell manufacturing survey. [http://www.eia.gov/renewable/annual/solar\\_photo/archive/solarpv07.pdf](http://www.eia.gov/renewable/annual/solar_photo/archive/solarpv07.pdf).

<sup>4</sup> SEIA reports that in 2009, cumulative PV installations totaled 99,900. SEIA, *U.S. Solar Market Insight Report, A4 2011 & 2011 Year-in-Review Full Report*, March 2012, pp. 29-30.

<sup>5</sup> SEIA, *U.S. Solar Market Insight Report, 2011 Year-in-Review Executive Summary*, March 2012, p. 3, <http://www.slideshare.net/SEIA/us-solar-market-insight-report>.

accounts for less than 0.1% of overall U.S. electricity generation.<sup>6</sup> The Obama Administration actively supports greater deployment of solar energy and sees it as one way to encourage advanced manufacturing in the United States, create skilled manufacturing jobs, and increase the role of renewable energy technology in energy production, among other objectives. In its *Blueprint for a Secure Energy Future*, the Obama Administration argues:

We invented the photovoltaic solar panel, built the first megawatt solar power station, and installed the first megawatt-sized wind turbine. Yet today, China has moved past us in wind capacity, while Germany leads the world in solar. To rise to this challenge, we need to tap into the greatest resource we have: American ingenuity.<sup>7</sup>

This report discusses the solar photovoltaic industry and its supply chain; employment trends; international trade flows; and federal policy efforts aimed at supporting the industry. It does not cover other methods of solar-power generation, such as concentrated solar power.<sup>8</sup> Concentrated solar technologies, largely dormant prior to 2006, are suitable mainly for utility-scale generation, whereas solar photovoltaics can be arranged in small-scale installations to produce power for individual buildings as well as in large installations to supply power to utilities.

One of the main federal policy tools to encourage solar generation is the federal solar investment tax credit (ITC)<sup>9</sup> for both residential and commercial solar installations, which is in effect until the end of 2016.<sup>10</sup> Stimulus funding in the American Recovery and Reinvestment Act of 2009 (ARRA)<sup>11</sup> included a U.S. Department of the Treasury grant in lieu of the ITC, the 1603 program, under which applicants through the end of 2011 received a 30% cash grant for eligible installed PV costs.<sup>12</sup> Other policy drivers include a federal loan guarantee program and the advanced manufacturing tax credit along with state renewable portfolio standards in more than half the

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<sup>6</sup> DOE reported that annual installed solar PV capacity grew at a compound annual growth rate of 61.3% between 2000 and 2010, but provided 0.1% of total electricity generation in 2010. By comparison, U.S. wind installations grew at a compound annual growth rate of 31.6% from 2000 to 2010 and represented 2.3% of total electricity generation in 2010. See pp. 25 and 29 of the U.S. Department of Energy's *2010 Renewable Energy Data Book*, which can be accessed at <http://www.nrel.gov/analysis/pdfs/51680.pdf>.

<sup>7</sup> The White House, *Blueprint for a Secure Energy Future*, March 30, 2011, p. 32.

<sup>8</sup> Two principal technologies are used in concentrated solar power installations. Concentrating Solar Power (CSP) employs large arrays of mirrors to focus energy on a single point and results in tremendous amounts of heat, creating steam to turn turbines. CSP projects are large-scale and require high initial investment, thus mainly utilities or large tower producers use this technology. Examples of CSP manufacturers include Solargenix, Schott Solar, and Solel. In 2010, about 740 MW of CSP was added worldwide, in contrast to the installation of 17 GW of solar PV. See the Duke University report, *Concentrating Solar Power: Clean Energy for the Electric Grid* by Gary Gereffi and Kristen Dubay at [http://www.cggc.duke.edu/environment/climatesolutions/greeneconomy\\_Ch4\\_ConcentratingSolarPower.pdf](http://www.cggc.duke.edu/environment/climatesolutions/greeneconomy_Ch4_ConcentratingSolarPower.pdf). Concentrated Photovoltaic (CPV) technology, which has been around since the 1970s, uses optics such as lenses to concentrate a large amount of sunlight onto a small area of solar photovoltaic materials to generate electricity. A 2011 report by the National Renewable Energy Laboratory (NREL), *Opportunities and Challenges for Development of a Mature Concentrating Photovoltaic Power Industry*, by Sarah Kurtz, reports that dozens of companies are developing new products for the CPV market, such as Concentrix Solar, Cool Earth Solar, Emcore, Greenvolts, and Energy Innovations. The NREL report can be found at <http://www.nrel.gov/docs/fy11osti/43208.pdf>.

<sup>9</sup> If the ITC lapses in 2016, businesses will remain eligible for a permanent 10% business tax credit for solar installations and the personal income tax credit for residential installations will end. SEIA, Solar Policies, *The Investment Tax Credit*, [http://www.seia.org/cs/solar\\_policies/solar\\_investment\\_tax\\_credit](http://www.seia.org/cs/solar_policies/solar_investment_tax_credit).

<sup>10</sup> For a detailed discussion of energy tax credits see CRS Report R41953, *Energy Tax Incentives: Measuring Value Across Different Types of Energy Resources*, by Molly F. Sherlock.

<sup>11</sup> ARRA; P.L. 111-5.

<sup>12</sup> CRS Report R41635, *ARRA Section 1603 Grants in Lieu of Tax Credits for Renewable Energy: Overview, Analysis, and Policy Options*, by Phillip Brown and Molly F. Sherlock.

states, mandating production of electricity from “clean” sources.<sup>13</sup> The SunShot initiative to advance domestic solar-based electricity generation includes various research and development (R&D) programs to strengthen PV manufacturing in the United States. No nationwide renewable electricity standard currently exists. However, the Obama Administration and some Members of Congress have endorsed the concept of a Clean Energy Standard, which would require utilities to purchase renewable energy.<sup>14</sup> While some of these policies do not directly address manufacturing, greater solar power adoption may support the development of a U.S. solar-energy manufacturing base.

Over the years, some European and Asian governments have enacted solar-promoting policies, including tax and electricity rate-payer subsidies, like feed-in tariffs (FITs), to spur their domestic markets.<sup>15</sup> Because of the recent economic crisis, European governments are beginning to eliminate, reduce, or change their incentive programs for solar power. The Japanese government has also sustained its domestic solar PV market by offering various inducements including a FIT, tax incentives, and direct grants for solar PV.<sup>16</sup> Elsewhere in Asia, countries such as China, Malaysia, and the Philippines provide various types of support to develop their domestic solar manufacturing sectors, which along with low labor costs have made them hubs for solar PV production.

Even with decreasing PV prices, producing equipment that generates solar power at prices competitive with electricity generated from fossil fuels remains a challenge for manufacturers. This is especially true for utility-scale installations, as wholesale purchasers of electricity will compare the cost per megawatt hour of solar power directly with the cost of power from other sources. The cost-competitiveness of solar power is better in the residential and business markets, as the relevant comparison is with the delivered cost of electricity rather than with the generating cost. But even if the popularity of solar systems grows, falling equipment prices are likely to further challenge the profitability of manufacturers and interfere with efforts to sustain a solar manufacturing base in the United States.

## **Solar Photovoltaic (PV) Manufacturing**

Solar PV manufacturing, previously undertaken by numerous small firms, is rapidly maturing into a global industry dominated by a far smaller number of producers. Cell manufacturers typically have proprietary designs that seek to convert sunlight into electricity at the lowest total cost per kilowatt hour. Vertical integration is becoming more important among the world’s largest solar

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<sup>13</sup> Information about state-level renewable portfolio standards (RPS) can be found on the EIA’s website, including an overview of RPS standards, *Most States Have Renewable Portfolio Standards*, January 2012, <http://www.eia.gov/todayinenergy/detail.cfm?id=4850>.

<sup>14</sup> The Clean Energy Standard Framework announced by the White House in 2011 is discussed in CRS Report R41720, *Clean Energy Standard: Design Elements, State Baseline Compliance and Policy Considerations*, by Phillip Brown.

<sup>15</sup> Feed-in tariffs reimburse renewable energy producers at a set price for the electricity they contribute to the grid. Typical FIT’s also have a guaranteed pricing structure for utility companies purchasing the power and often require grid connection. In the United States, FIT policies may require utilities to purchase either electricity, or both electricity and renewable energy attributes from eligible energy generators. A detailed discussion of FIT policy can be found in the National Renewable Energy Laboratory (NREL) report, *“Feed-In Tariff Policy: Design, Implementation, and RPS Policy Interaction,”* NREL/TP-6A2-45549, March 2009.

<sup>16</sup> Unlike some European countries, Japan continues to support renewable energy. In 2011, it enacted a Renewable Energy Law, which introduced FITs for solar, wind, biomass, geothermal and small hydro effective July 1, 2012.

cell and module manufacturers, but many still rely on extensive supply chains for components such as wafers, glass, wires, and racks. Worldwide, the market for solar PV (including modules, system components, and installations) expanded from \$2.5 billion in 2000 to \$71.2 billion in 2010, according to one estimate, with the United States accounting for roughly 7%, or just over \$5 billion, in 2010.<sup>17</sup>

## Historical Overview

Modern photovoltaic technology traces its roots back to 19<sup>th</sup>-century breakthroughs by scientists from Europe and the United States. In 1839, a French physicist, Alexandre Edmond Becquerel, discovered the photovoltaic effect,<sup>18</sup> and in 1883, an American inventor, Charles Fritts, made the first primitive solar cell.<sup>19</sup> Progress in modern solar cell manufacturing began in the 1940s and 1950s when Russell Ohl discovered that a rod of silicon with impurities created an electric voltage when illuminated and three scientists at Bell Laboratories in New Jersey (Daryl Chapin, Calvin Fuller, and Gerald Pearson) developed the first commercial photovoltaic cell.

Further advancing PV cell manufacturing was the space race of the 1960s, with the competition between the United States and the former Soviet Union driving demand for solar cells, which were, and still are, used to power some spacecraft and satellites.<sup>20</sup> The first generation of photovoltaic manufacturing firms included such names as Hoffman Electronics, Heliotek,<sup>21</sup> RCA, International Rectifier, and Texas Instruments. The technology, however, remained too expensive for other uses, and the market remained very small.<sup>22</sup> The Japanese manufacturer Sharp pioneered the use of photovoltaics on earth, using them to power hundreds of lighthouses along the Japanese coast, but it could not identify other applications for which photovoltaics were cost-competitive.

The oil crises of the 1970s hastened the development of modern solar panels by a second generation of PV firms, which focused on ground applications. Major oil and gas companies entered the field.<sup>23</sup> Exxon underwrote the Solar Power Corporation.<sup>24</sup> Atlantic Richfield Company (ARCO) purchased Solar Technology International and renamed it ARCO Solar in 1977; its corporate descendant is now part of SolarWorld, presently the largest cell manufacturer in the

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<sup>17</sup> CleanEdge, *The Texas Solar PV Market: A Competitive Analysis*, 2011, p. 2.

<sup>18</sup> The photovoltaic effect is the basic physical process through which a PV cell converts sunlight into electricity. Sunlight is composed of photons—packets of solar energy. These photons contain different amounts of energy that correspond to the different wavelengths of the solar spectrum. When photons strike a PV cell, they may be reflected or absorbed, or they may pass right through. The absorbed photons generate electricity.

<sup>19</sup> Fritts made his first cell from selenium. The semiconductor had a thin coat of gold around it and was not very effective in generating electricity. The reason, now known, is that selenium is not a very good semiconductor.

<sup>20</sup> In 1958, PV solar cells received considerable attention because they partially powered the Vanguard 1 satellite launched by the United States. PV cells power nearly all of today's satellites because they can operate for long periods with virtually no maintenance.

<sup>21</sup> Heliotek merged with Spectrolab and produces high-efficiency cells today.

<sup>22</sup> Pech Colatat, Georgeta Vidican, and Richard K. Lester, *Innovation Systems in the Solar Photovoltaic Industry: The Role of Public Research Institutions*, Industrial Performance Center Massachusetts Institute of Technology, Cambridge, MA, June 2009, p. 4, [http://web.mit.edu/ipc/research/energy/pdf/EIP\\_09-007.pdf](http://web.mit.edu/ipc/research/energy/pdf/EIP_09-007.pdf).

<sup>23</sup> Oil and gas companies used solar power to protect wellheads and underground pipelines from corrosion and to power navigational aids on offshore oil rigs.

<sup>24</sup> Elliott Berman, who founded Solar Power Corporation, pioneered a number of manufacturing changes, including buying cheap solar wafers that had been cast aside by the semiconductor industry, which helped to reduce the cost of solar cells, lowering the selling price from \$100 per watt in 1970 to \$20 per watt in 1973.

United States. First Solar, one of the biggest manufacturers of PV thin-film cells, can trace its roots to Toledo, OH, where it was established in 1984 as Glasstech Solar.

The first direct federal support for solar manufacturing was during the Carter Administration. The Energy Tax Act (ETA) of 1978<sup>25</sup> provided tax credits for homeowners who invested in solar and certain other technologies. Additionally, the federal government through the Public Utility Regulatory Policies Act required utilities to purchase power produced by qualified renewable power facilities.<sup>26</sup>

Notwithstanding this support, production of solar PV power in the United States remained small. By the mid-1980s, domestic photovoltaic manufacturers were selling products at a loss and many were struggling. President Reagan's Tax Reform Act of 1986 reduced the Investment Tax Credit (ITC) to 10% in 1988, where it remained until 2005. Because of these policy changes, combined with the sustained drop in petroleum prices, solar manufacturing slumped until 2005, when President George W. Bush signed the Energy Policy Act (EPAAct).<sup>27</sup> That law included a 30% ITC for property owners who installed commercial and residential solar energy systems.<sup>28</sup>

## **The Manufacturing Process**

PV systems do not require complex machinery and thousands of parts. In fact, most PV systems have no moving parts at all. They also have long service lifetimes, typically ranging from 10 to 30 years, with some minor performance degradation over time. In addition, PV systems are modular; to build a system to generate large amounts of power, the manufacturer essentially joins together more components than required for a smaller system. These characteristics make PV manufacturing quite different from production of most other types of generating equipment. In particular, PV systems offer little opportunity for manufacturers to make customized, higher-value products to meet unique needs. Manufacturers offer competing technological approaches to turning sunlight into electricity, but many customers have no reason to care about the technology so long as the system generates the promised amount of electricity. Economies of scale are significant, as increasing output tends to lower a factory's unit costs.

A technology known as crystalline silicon PV accounts for roughly 80% to 85% of global PV production capacity.<sup>29</sup> Production of a crystalline silicon system involves several stages:

- **Polysilicon manufacturing.** Polysilicon, based on sand, is the material used to make the semiconductors that convert sunlight into electricity. Its production

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<sup>25</sup> P.L. 95-618. ETA created residential solar credits of up to \$2,000 for devices installed on homes. They were in effect from April 20, 1977 to January 1, 1986.

<sup>26</sup> P.L. 95-617. For more information on the history of renewable energy policy see CRS Report RL33588, *Renewable Energy Policy: Tax Credit, Budget, and Regulatory Issues*, by Fred Sissine.

<sup>27</sup> P.L. 109-58

<sup>28</sup> EPAAct tax incentives for solar energy applied from January 1, 2006, through December 31, 2007, and the Tax Relief and Health Care Act of 2006 (P.L. 109-432) extended these credits for one additional year. For background on the Solar Investment Tax Credit see SEIA backgrounder, *The Case for the Solar Investment Tax Credit*, SEIA, [http://www.seia.org/galleries/pdf/The\\_Case\\_for\\_the\\_Solar\\_Investment\\_Tax\\_Credit.pdf](http://www.seia.org/galleries/pdf/The_Case_for_the_Solar_Investment_Tax_Credit.pdf).

<sup>29</sup> Business Insights, *The Solar Cell Production Global Market Outlook*, June 2011, p. 16. In the 1950s, Bell Labs in New Jersey developed and deployed the first commercial solar cells based on c-Si technology, and Kyocera, a Japanese manufacturer, started mass production in 1983. Today, no U.S.-headquartered manufacturer ranks among the top 10 c-Si producers in the world.

requires large processing plants, with the construction of a polysilicon plant taking about two years and costing between \$500 million and \$1 billion.<sup>30</sup> Polysilicon comprises about a quarter of the cost of a finished solar panel.<sup>31</sup> Historically, polysilicon prices have been volatile, because the construction of a new plant can add a large amount of supply to the market. High polysilicon prices can adversely affect the profitability of manufacturers further down the supply chain. A handful of manufacturers from the United States, Europe, and Japan currently dominate polysilicon production, with much of it now located in Europe and the United States,<sup>32</sup> but increasingly manufacturers like GLC Solar from China and OCI from South Korea have expanded their production levels.

- **Wafer manufacturing.** Using traditional semiconductor manufacturing equipment, wafer manufacturers, including companies such as Sumco, Siltronic, Nexolon, and MEMC, shape polysilicon into ingots and then slice the ingots into thin wafers. The wafers are then cut, cleaned, and coated according to the specifications of the system manufacturers.
- **Cell manufacturing.** Solar cells are the basic building blocks of a PV system. They are made by cutting wafers into desired dimensions (typically 5 x 5 or 6 x 6 inches) and shapes (round, square, or long and narrow). The manufacturer then attaches copper leads so the cell can be linked to other cells. Minimizing the area covered by these leads is a key issue in cell design, as the lead blocks sunlight from reaching parts of the cell surface and thus reduces potential energy output. The U.S. Department of Energy estimates that a manufacturing plant to produce 120 MW of cells per year would require an investment of around \$40 million.<sup>33</sup>
- **Module manufacturing.** Modules, which normally weigh 34 to 62 pounds, are created by mounting 60 to 72 cells on a plastic backing within a frame, usually made of aluminum.<sup>34</sup> The module is covered by solar glass to protect against the elements and to maximize the efficiency with which the unit converts sunlight into power. Production of solar glass is highly capital intensive, and approximately 60% of the global market is controlled by four global manufacturers: Ashai, NSG Group (Pilkington), Saint Gobain, and Guardian.<sup>35</sup> The glass is expensive to ship,

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<sup>30</sup> Green Rhino Energy, Value Chain Activity: Producing Polysilicon, [http://www.greenrhinoenergy.com/solar/industry/ind\\_01\\_silicon.php](http://www.greenrhinoenergy.com/solar/industry/ind_01_silicon.php).

<sup>31</sup> Alim Bayaliyev, Julia Kalloz, and Matt Robinson, *China's Solar Policy*, George Washington University, Subsidies, Manufacturing Overcapacity & Opportunities, December 23, 2011, p. 16, [http://solar.gwu.edu/Research/ChinaSolarPolicy\\_BayaKallozRobins.pdf](http://solar.gwu.edu/Research/ChinaSolarPolicy_BayaKallozRobins.pdf). The semiconductor industry also uses polysilicon, but increasingly demand for it has shifted to solar PV products.

<sup>32</sup> Two of the world's largest polysilicon manufacturers are U.S.-based companies (Hemlock (a joint venture of Dow Corning and two Japanese manufacturers Shin Etsu and Mitsubishi) and MEMC. European and Japanese manufacturers also rank among the world's leading companies of polysilicon: Renewable Energy Corporation (REC), Wacker-Chemie, Mitsubishi, and Tokuyama. European Photovoltaic Industry Association, *Solar Generation 6*, Solar Photovoltaic Electricity Empowering the World, 2011, p. 27, <http://www.greenpeace.org/international/Global/international/publications/climate/2011/Final%20SolarGeneration%20VI%20full%20report%20lr.pdf>.

<sup>33</sup> U.S. Department of Energy, Energy Efficiency & Renewable Energy, *Solar Photovoltaic Economic Development*, Building and Growing a Local PV Industry, November 2011, p. 53.

<sup>34</sup> European Photovoltaic Industry Association, *Solar Photovoltaic Electricity Empowering the World*, 2011, p. 20.

<sup>35</sup> Green Rhino Energy, Value Chain Activity: Manufacturing Solar Glass, [http://www.greenrhinoenergy.com/solar/industry/ind\\_15\\_solarglass.php](http://www.greenrhinoenergy.com/solar/industry/ind_15_solarglass.php).

so glass producers tend to locate near module manufacturers.<sup>36</sup> In some countries, module manufacturing is highly automated; in others, more labor-intensive processes are used.

A newer technology, thin-film PV, accounts for 10%-15% of global installed PV capacity.<sup>37</sup> Rather than using polysilicon, these cells use thin layers of semiconductor materials like amorphous silicon (a-Si), copper indium diselenide (CIS), copper indium gallium diselenide (CIGS), or cadmium telluride (CdTe). The manufacturing methods are similar to those used in producing flat panel displays for computer monitors, mobile phones, and televisions: a thin photoactive film is deposited on a substrate, which can be either glass or a transparent film. Afterwards, the film is structured into cells. Unlike crystalline modules, thin-film modules are manufactured in a single step. Thin-film systems are usually less costly to produce than crystalline silicon systems, but have substantially lower efficiency rates.<sup>38</sup> On average, thin-film cells convert 5%-13% of incoming sunlight into electricity, compared to 11%-20% for crystalline silicon cells. However, as thin film is relatively new, it may offer greater opportunities for technological improvement.<sup>39</sup>

Crystalline silicon systems and thin-film systems all make use of a variety of other components, known as “balance of system” equipment. These include batteries (used to store solar energy for use when the sun is not shining), charge controllers, circuit breakers, meters, switch gear, mounting hardware, power-conditioning equipment, and wiring. In the United States, inverters are also needed to convert the electricity generated from direct current (DC) to alternating current (AC). Typically, balance of system components are not made by the system manufacturers, but are sourced from external suppliers.

Similar to many other advanced manufacturing industries, solar panel manufacturing depends on a global supply chain (see **Figure 1** for an overview), with PV manufacturers sourcing products at each stage of the value chain from suppliers located anywhere in the world. For instance, PV manufacturers purchase the majority of their solar factory equipment for wafer, cell, and module production from European and U.S. firms such as Roth & Rau (Germany), Applied Materials (United States), GT Solar (United States), and Oerlikon Solar (Switzerland). According to an analysis by Bloomberg New Energy Finance, a system produced by the U.S.-based firm SunPower may use polysilicon from a Korean supplier, DC Chemical; wafers from a First Philec-SunPower joint venture in the Philippines; cells manufactured at a SunPower factory in the Philippines; and modules assembled in Mexico or Poland.<sup>40</sup>

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<sup>36</sup> AGC Solar, a Belgium-based company that supplies more than half of the world’s solar glass, is owned by Asahi Glass of Japan. It produces solar glass for the U.S. market in a factory in Kingsport, TN. Paula Flowers, *TN Solar Energy Activities Update*, TN Chamber of Commerce and Industry, October 7, 2011, p. 6, [http://tnchamber.org/environment/2011\\_F\\_3\\_%20Solar%20Update%20by%20Flowers.pdf](http://tnchamber.org/environment/2011_F_3_%20Solar%20Update%20by%20Flowers.pdf).

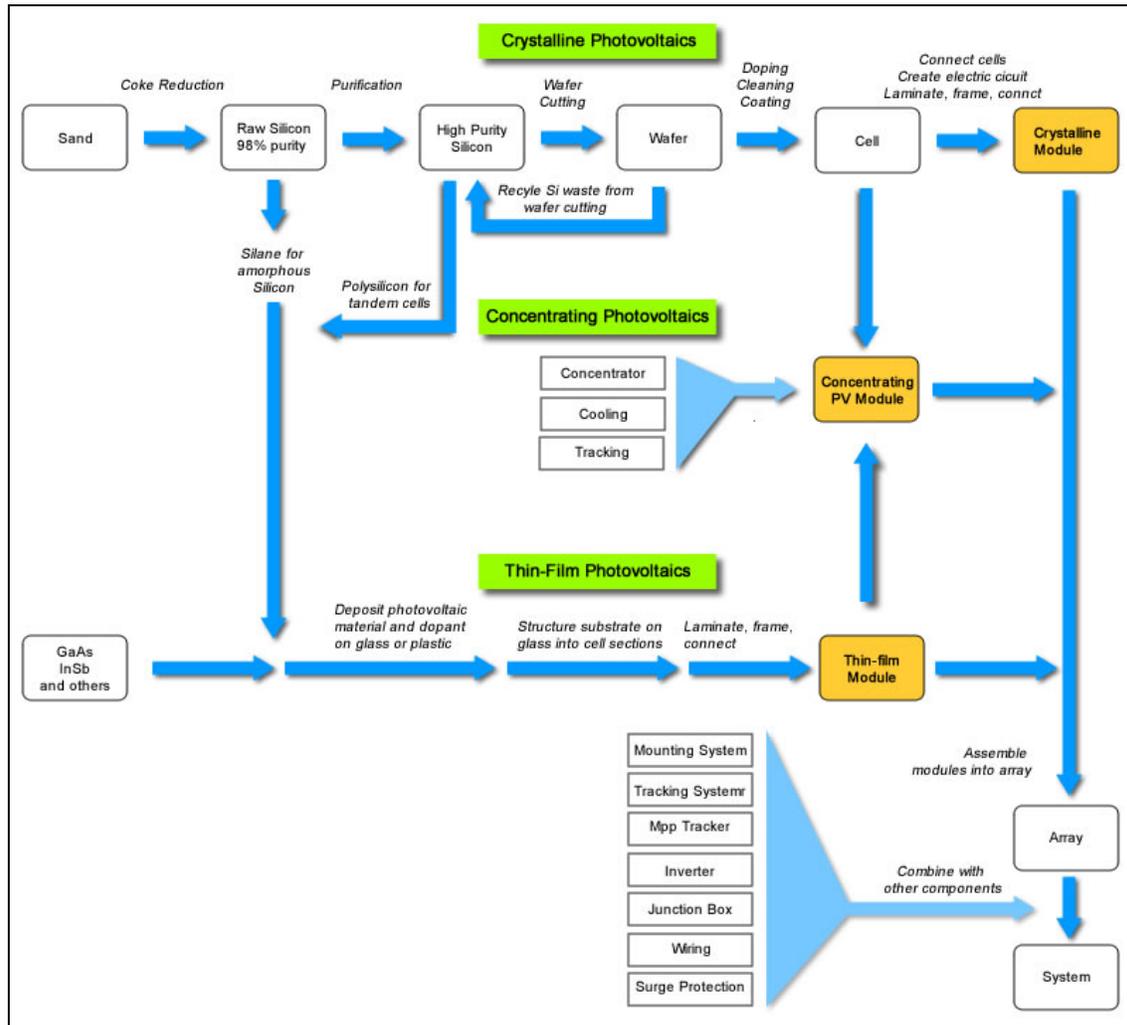
<sup>37</sup> Business Insights, *The Solar Cell Production Global Market Outlook*, June 2011, p. 17. Thin-film cells trace their roots to RCA Laboratories in New Jersey, which fabricated the first a-Si cell in 1976.

<sup>38</sup> Efficiency, which measures the percentage of the sun’s energy striking the cell or module, is one important characteristic of a solar cell or module. Over time, average cell efficiencies have increased. EPIA, *Solar Generation 6, Solar Photovoltaic Electricity Empowering the World*, 2011, p. 27.

<sup>39</sup> Several thin-film module manufacturers are facing challenging market conditions. Some announced Chapter 11 bankruptcy in 2010 and 2011, including Solyndra and Energy Conversion Devices, which owns United Solar Ovonic. Miasole, another struggling manufacturer, announced layoffs due to “difficult market conditions.”

<sup>40</sup> Bloomberg New Energy Finance, *Joined at the Hip: the U.S.-China Clean Energy Relationship*, May 17, 2010, p. 15, [http://www.wilsoncenter.org/sites/default/files/BNEF\\_joined\\_at\\_the\\_hip\\_the\\_us\\_china\\_clean\\_energy\\_relationship.pdf](http://www.wilsoncenter.org/sites/default/files/BNEF_joined_at_the_hip_the_us_china_clean_energy_relationship.pdf).

Figure I. PV Value Chain



**Source:** Green Rhino Energy, [http://www.greenrhinoenergy.com/solar/technologies/pv\\_valuechain.php](http://www.greenrhinoenergy.com/solar/technologies/pv_valuechain.php).  
 Reproduced with permission from Green Rhino Energy.

Each solar panel assembler uses different sourcing strategies, and the levels of vertical integration vary across the industry. At one extreme, SolarWorld, based in Germany, is highly integrated, controlling every stage from the raw material silicon to delivery of a utility-scale solar power plant. At the other extreme, some large manufacturers are pure-play cell companies, purchasing polysilicon wafers from outside vendors and selling most or all of their production to module assemblers. A number of solar manufacturers seem to be moving toward greater vertical integration for better control of the entire manufacturing process. Vertical integration also reduces the risk of bottlenecks holding up delivery of the final product.

Overall, labor accounts for about 10% of production costs in the industry, with module assembly accounting for a majority of labor costs in the production process.<sup>41</sup> Most stages of production are

<sup>41</sup> USITC, *Crystalline Silicon Photovoltaic Cells and Modules from China*, Publication 4295, December 2011, p. I-13.

highly automated. A recent study by the U.S. International Trade Commission (ITC) reported that even the more labor-intensive module assembly process is being automated, and that module assembly in China and the United States uses similar levels of automation.<sup>42</sup> International transport costs for finished modules are also small, in the range of 1%-3% of value, producers told the ITC.<sup>43</sup>

Production and transportation costs, therefore, do not appear to be the major considerations determining where manufacturing facilities are located. For example, according to a National Renewable Energy Laboratory presentation, Chinese producers have an inherent cost advantage of no greater than 1% compared with U.S. producers; in the U.S. market, China suffers a 5% cost disadvantage when shipping costs are included.<sup>44</sup>

## **Production Locations**

With neither labor costs nor transportation costs being decisive, many manufacturers that opened new facilities over the past decade chose to locate them in countries with strong demand—which is to say, in countries with attractive incentives for PV installations. Worldwide, the biggest markets have been Europe (principally Germany, Italy, and Spain) and Japan. Together, they comprised about two-thirds of the world's cumulative PV installed capacity of nearly 70 GW in 2011.<sup>45</sup> In Europe, until recently, government policies have fueled demand through such policy mechanisms as feed-in tariffs, which require utilities to purchase renewable power at generous rates, effectively forcing consumers to subsidize solar power through their electric bills.

The U.S. market for PV products is relatively small, accounting for about 7% of global PV installations in 2011, but has been growing at a rapid rate (see **Figure 2**).<sup>46</sup> The amount of solar capacity installed during 2011 was more than twice the 2010 amount.<sup>47</sup> The Solar Energy Industries Association reports that at year-end 2011, cumulative PV capacity in the United States reached almost 4 GW. Of new installations linked to the electric grid during 2011,

- 43% were for commercial or other non-residential customers, excluding utilities;
- 41% consisted of utility-scale installations, which generally use the largest panels and provide electricity directly to the electric grid; and
- 16%, the smallest share, were for residential buildings.<sup>48</sup>

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<sup>42</sup> USITC, *Crystalline Silicon Photovoltaic Cells and Modules from China*, Publication 4295, December 2011, pp. 40.

<sup>43</sup> USITC, *Crystalline Silicon Photovoltaic Cells and Modules from China*, Publication 4295, December 2011, pp. V-4.

<sup>44</sup> Alan Goodrich, Ted James, and Michael Woodhouse, *Solar PV Manufacturing Cost Analysis: U.S. Competitiveness in a Global Industry*, National Renewable Energy Laboratory, October 10, 2011, p. 26, <http://www.nrel.gov/docs/fy12osti/53938.pdf>.

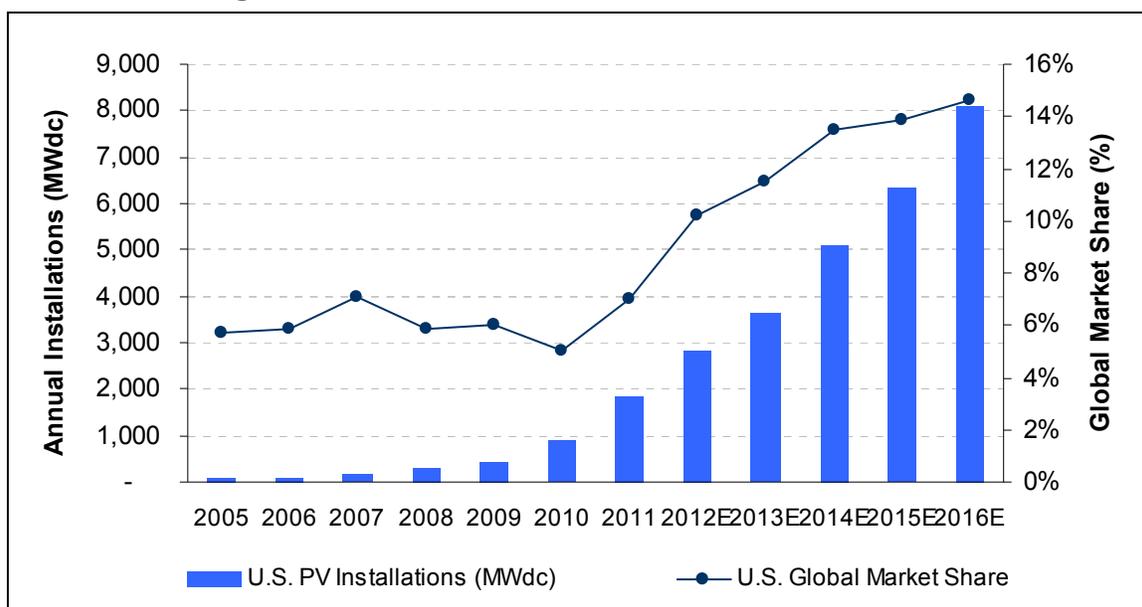
<sup>45</sup> European Photovoltaic Industry Association, *Market Report 2011*, January 2012, p. 4. <http://www.epia.org/publications/photovoltaic-publications-global-market-outlook.html>.

<sup>46</sup> European Photovoltaic Industry Association, *Market Report 2011*, January 2012, p. 4. <http://www.epia.org/publications/photovoltaic-publications-global-market-outlook.html>.

<sup>47</sup> SEIA, *U.S. Solar Market Insight Report, 2011 Year-in-Review Executive Summary*, March 2012, p. 3, <http://www.slideshare.net/SEIA/us-solar-market-insight-report>.

<sup>48</sup> SEIA, *U.S. Solar Market Insight Report, Q4 2011 & 2011 Year-in-Review Full Report*, March 2012, p. 10-17.

**Figure 2. U.S. PV Installations and Global Market Share**



**Source:** SEIA/GTM Research “U.S. Solar Market Insight: 2011 Year in Review.”

**Notes:** The annual installed figures cover only grid-connected capacity. DC stands for direct current, the type of power output by photovoltaic cells and modules.

## Domestic Production

In the United States, manufacturers produced PV modules with a capacity of 1.1 peak gigawatts<sup>49</sup> (GW) in 2010, according to the Energy Information Administration.<sup>50</sup> By value, combined U.S. PV cell and module shipments totaled about \$6.4 billion in 2010.<sup>51</sup> As shown in **Table 1**, three firms, SolarWorld, First Solar, and Suniva, accounted for nearly 60% of total domestic cell production.

**Table 1. Cell and Module Production in the United States**  
in MW, 2010

| Company     | Location of Headquarters | Technology      | Cells | Modules | % of U.S. Cell Production |
|-------------|--------------------------|-----------------|-------|---------|---------------------------|
| SolarWorld  | Germany                  | Mono/Multi c-Si | 251   | 219     | 22.9%                     |
| First Solar | United States            | CdTe            | 222   | 222     | 20.2%                     |

<sup>49</sup> Peak gigawatts indicate the amount of power a photovoltaic cell or module will produce at standard test conditions (normally 1 billion watts per square meter and 25 degrees Celsius).

<sup>50</sup> EIA only began reporting U.S.-manufactured module shipments separately in 2010. In previous years, it reported combined domestically manufactured cell and module shipments, so the data are not directly comparable over time.

<sup>51</sup> Value includes charges for cooperative advertising and warranties, but does not include excise taxes and the cost of freight or transportation. EIA, *Solar Photovoltaic Cell/Module Shipments Report*, January 2012, Table 2, p. 7, [http://www.eia.gov/renewable/annual/solar\\_photo/](http://www.eia.gov/renewable/annual/solar_photo/). Cell shipments totaled nearly \$1.2 billion and module shipments reached \$5.2 billion.

| <b>Company</b>         | <b>Location of Headquarters</b> | <b>Technology</b> | <b>Cells</b> | <b>Modules</b> | <b>% of U.S. Cell Production</b> |
|------------------------|---------------------------------|-------------------|--------------|----------------|----------------------------------|
| Suniva                 | United States                   | Mono c-Si         | 170          | 15             | 15.5%                            |
| Evergreen Solar        | United States                   | Mono/Multi c-Si   | 158          | 158            | 14.4%                            |
| United Solar           | United States                   | a-Si              | 120          | 120            | 10.9%                            |
| Solyndra               | United States                   | CIGS              | 67           | 67             | 6.1%                             |
| Solar Power Industries | United States                   | Mono/Multi c-Si   | 35           | 31             | 3.2%                             |
| Abound Solar           | United States                   | CdTe              | 31           | 31             | 2.8%                             |
| Miasole                | United States                   | CIGS              | 20           | 20             | 1.8%                             |
| Global Solar           | United States                   | CIGS              | 17           | 0              | 1.5%                             |
| All Others             |                                 |                   | 7            | 382            | 0.6%                             |
| <b>Total</b>           |                                 |                   | <b>1,098</b> | <b>1,265</b>   | <b>100.0%</b>                    |

**Source:** International Energy Agency, U.S. PV Applications National Survey Report, 2010, May 2011, pp. 17-18.

**Notes:** C-Si stands for crystalline silicon. Monocrystalline PV cells are usually cut from a single grown silicon ingot, while multicrystalline PV cells are manufactured such that wafers are made from multiple crystals. Monocrystalline PV cells have an efficiency of 16% to almost 20%, while the cheaper to produce multicrystalline PV cells achieve an efficiency of 14% to 15%. Thin-film PV is based on other materials such as amorphous silicon (a-Si), cadmium telluride (cdTe), or copper iridium di-selenide (CIGS).

The domestic solar manufacturing sector comprises about 100 production facilities making primary PV components (polysilicon, wafers, cells, modules, and inverters) as reported by SEIA.<sup>52</sup> SolarWorld's Oregon facility is the largest solar cell and module plant in the United States, with the capacity to produce 500 megawatts (MW) of solar cells per year at full production.<sup>53</sup> A number of other foreign-based firms, such as Schott Solar, Sanyo, Kyocera, and Siemens, operate domestic PV primary component plants, and China-based Suntech, the world's largest cell and module manufacturer, has a small plant in Arizona.<sup>54</sup>

As shown in **Figure 3**, manufacturing facilities for primary solar PV equipment and components are located throughout the United States, with concentrations of facilities in California, Oregon, Arizona, Ohio, Texas, and Colorado. As noted above, due to the global supply chains prevalent in the PV industry, the amount of domestic content may vary considerably from one plant to another. The map does not include announced facilities that have yet to start operating.

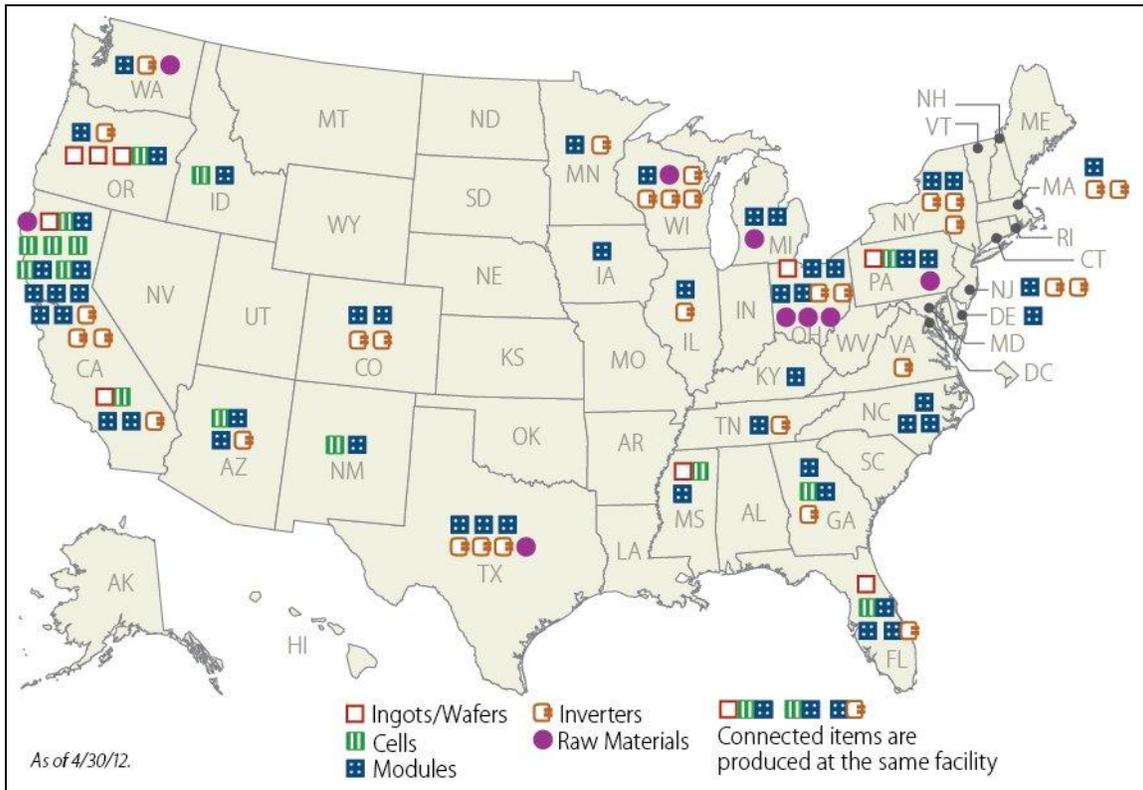
A closer examination of SEIA's data shows that in 2011, nearly two dozen U.S. facilities either produced raw materials for the PV industry or were involved in wafer/ingot production. About another 50 facilities made cells or assembled modules, and some 30 were involved in the production of solar inverters. SEIA's list does not include other parts of the PV supply chain, such as equipment for the PV industry or other balance of system components.

<sup>52</sup> Data provided to CRS by SEIA based on statistics from its National Solar Database, April 10, 2012.

<sup>53</sup> SolarWorld, with factories in the United States and Europe, is one of the few PV manufacturers with no production facilities in Asia. Production data for SolarWorld are from Photon International's annual cell production survey, *Year of the Tiger*, by Garrett Hering, March 2011, p. 205.

<sup>54</sup> In 2010, Suntech opened its first manufacturing facility in the United States in Goodyear, AZ, with an annual production capacity of 50 MW. Suntech's production capacity in China in that year was 1,800 MW.

**Figure 3. U.S. Cell/Module and Polysilicon Production Facilities**  
2011



**Source:** Data provided to CRS by SEIA.

**Notes:** This map is not inclusive of all PV facilities in the United States.

PV production facilities appear to have relatively short life spans, at least in the United States. Industry data indicate that at least eight U.S. solar manufacturing facilities were closed in 2011. Of these, five had operated for less than five years. **Table 2** lists some recent PV facility closures.

**Table 2. Selected Recent PV Facility Closures**

| Company                          | Status                                   | Year Online | Year Closed | State | Products       |
|----------------------------------|--|-------------|-------------|-------|----------------|
| Evergreen Solar, Inc.            | Closed                                   | 2008        | 2011        | MA    | Wafers         |
| MEMC Southwest, Inc.             | Closed                                   | 1995        | 2011        | TX    | Ingots         |
| SolarWorld Americas <sup>a</sup> | Closed                                   | 2007        | 2011        | CA    | Modules        |
| Solon America Corp.              | Closed                                   | 2008        | 2011        | AZ    | Modules        |
| Solar Power Industries           | Closed                                   | 2003        | 2011        | PA    | Cells, modules |
| Solyndra, Inc                    | Closed                                   | 2010        | 2011        | CA    | Modules        |
| SpectraWatt, Inc. <sup>b</sup>   | Closed                                   | 2009        | 2011        | NY    | Cells          |
| BP Solar <sup>c</sup>            | Closed                                   | 1998        | 2012        | MD    | Cells, modules |
| Energy Conversion Devices        | Suspension of all factories/sale pending | 2003        | 2011        | MI    | Cells, modules |
| Sanyo                            | Closed one factory                       | 2003        | 2012        | CA    | Wafers         |

**Source:** SEIA. Annual Market Reports, 2010 and 2011.

- a. SolarWorld purchased the California facility from Royal Dutch Shell in 2006 and expanded it with a \$30 million investment. It remains open for sales and marketing activities, but production was moved to Oregon.
- b. SpectraWatt was a 2008 spinoff from an internal research project by the Intel Corporation. The company began shipments from its New York facility in 2010.
- c. Plant originally owned by Solarex, which opened it in 1981. In 1995, Amoco/Enron acquired Solarex and subsequently BP acquired it. In 2005, BP announced plans to double the plant's capacity.

While some manufacturers have closed their U.S. facilities, others continue to open new U.S. manufacturing plants or expand existing ones.<sup>55</sup> SEIA's analysis of forthcoming PV manufacturing facilities notes, "there is a healthy spread across the value chain and technologies when it comes to new PV plants in the United States."<sup>56</sup> Future plants include a polysilicon facility (Calisolar) in Mississippi and a wafer manufacturing plant (1366 Technologies) in Massachusetts. GE Energy is building a \$600 million 400 MW state-of-the-art thin-film CdTe manufacturing plant in Colorado.<sup>57</sup> Stion, a CIGS thin-film manufacturer, opened a new factory in Mississippi in 2011<sup>58</sup> and began commercial shipments in early 2012.<sup>59</sup> **Table 3** provides selected examples of U.S. PV manufacturing plants that could commence operations by 2014.

**Table 3. Selected New or Planned PV Plants**

| <b>Company</b>              | <b>Status</b>        | <b>Date Online</b> | <b>State</b> | <b>Product</b> |
|-----------------------------|----------------------|--------------------|--------------|----------------|
| 1366 Technologies, Inc.     | Planned              | 2013               | MA           | Wafers         |
| About Solar <sup>a</sup>    | Planned              | 2013/2014          | IN           | Module         |
| Calisolar, Inc.             | Planned              | 2013               | MS           | Raw Materials  |
| First Solar, Inc.           | Construction stopped | 2012               | AZ           | Modules        |
| Fronius USA, LLC            | Planned              | 2012/2016          | IN           | PV - Inverters |
| GE Energy                   | Planned              | 2012               | CO           | Modules        |
| Hemlock Semiconductor Corp. | Planned              | 2012               | TN           | Raw Materials  |
| SoloPower                   | Planned              | 2012               | OR           | Module         |
| Wacker Polysilicon          | Under construction   | 2013               | TN           | Raw Materials  |

**Source:** SEIA. Annual Market Report, 2011.

- a. About Solar has announced "temporarily eliminating 180 full-time jobs" at its Colorado plant, and plans for its Tipton, IN plant now appear uncertain. See About Solar Production Plan FAQ at <http://www.abound.com/feb28faq>.

<sup>55</sup> SEIA reports 18 PV manufacturing facilities were added in 2009, 22 in 2010, 15 in 2011. These figures do not include manufacturers that may have gone out of business in previous years. The number of new PV facilities is expected to decline to 8 in 2012, 4 in 2013, and 2 in 2014, reports SEIA using information from press reports.

<sup>56</sup> SEIA, *U.S. Solar Market Insight Report*, Q4 2011 & 2011 Year-in-Review Full Report, March 2012, p. 40.

<sup>57</sup> Kate Linebaugh, "GE to Build Solar-Panel Plant in Colorado, Hire 355 People," *Wall Street Journal*, October 13, 2011. <http://online.wsj.com/article/SB10001424052970204002304576629753899008160.html>.

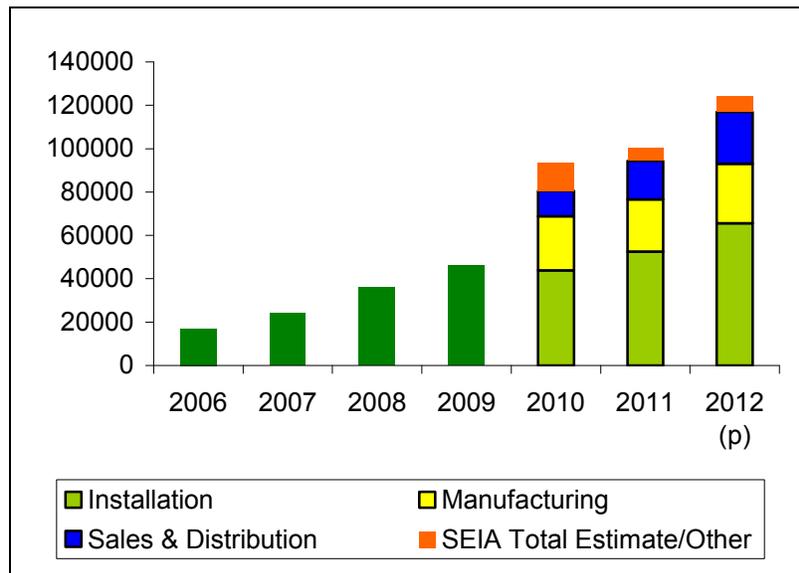
<sup>58</sup> Stion, "Stion Announces Grand Opening of New Factory in Mississippi," press release, September 16, 2011, [http://www.stion.com/press-releases/110916\\_Stion\\_Announces\\_GrandOpeningofNewFactory.pdf](http://www.stion.com/press-releases/110916_Stion_Announces_GrandOpeningofNewFactory.pdf).

<sup>59</sup> Stion, "Stion Announces Commercial Shipments from Hattiesburg, Miss., Factory," press release, March 20, 2012, [http://www.stion.com/press-releases/120320\\_Stion\\_PVamerica\\_HMS.pdf](http://www.stion.com/press-releases/120320_Stion_PVamerica_HMS.pdf).

## U.S. Solar Manufacturing Employment

As shown in **Figure 4**, the solar manufacturing sector supported about 25,000 jobs nationwide in 2011, according to SEIA. This accounted for only about one-fourth of U.S. employment related to the solar energy sector.<sup>60</sup> The remaining 75% of the 100,000 full-time workers employed directly in the solar power industry as of August 2011 are involved in other segments of the industry, including installation, sales and distribution, project development, research and development, and finance.<sup>61</sup>

**Figure 4. Domestic Solar Industry Employment Trends**  
2006-2012



**Source:** SEIA, National Solar Job Census, 2011. 2012 data are preliminary.

**Notes:** Other refers to project development, R&D, and finance. From 2006 to 2009, SEIA estimated the number of jobs and did not conduct a census for those years.

The number of solar manufacturing jobs has been relatively flat in recent years, even as total employment in the solar energy industry increased, according to figures from SEIA.<sup>62</sup> This is not surprising, as the majority of PV cells and modules are made overseas, including many that are

<sup>60</sup> The Bureau of Labor Statistics (BLS) does not track employment data for the solar power industry, so the most authoritative data on solar jobs appear to be those in the National Solar Job Census Report, which can be accessed at <http://www.solarfoundation.org>. The count reported in that census includes jobs not related to PV, such as manufacturing of solar water heating systems.

<sup>61</sup> To address the shortfall in data on the green economy, BLS has undertaken a “green jobs” initiative to measure jobs at establishments that produce green goods and services and use environmentally friendly production processes and practices. Initial data collection efforts are now underway and include the recent release of employment data on green goods and services, see <http://www.bls.gov/green>.

<sup>62</sup> The Solar Foundation, *National Solar Jobs Census 2011*, October 2011, p. 13. The Solar Foundation collects information on solar industry employment by surveying a “known universe” of firms in various segments of the industry, including construction, manufacturing, and sales and distribution, to fill the gap in government data. The Solar Foundation states that its national job census should be viewed as conservative and there may be more solar workers in the United States than reported in the annual survey.

manufactured by U.S. companies at offshore facilities. The near-term prospects for increased employment in solar manufacturing seem limited, as job creation from the opening of new plants may be outweighed by the jobs lost due to plant closures.

Solar manufacturing is responsible for a very small share of the 11.7 million domestic manufacturing jobs in 2011, well under 1%. Even given a substantial increase in U.S. solar manufacturing capacity, that solar PV manufacturing seems unlikely to become a major source of jobs. Employment growth is likely to depend not only upon future demand for solar energy, but also on corporate decisions about where to produce solar PV products, including components like inverters and other balance of system parts.

## Global Production Shifts

Recent policy actions by governments in a number of countries, including Germany, Italy, and the United States, indicate that energy consumers will have smaller incentives to install solar PV systems than in the recent past.<sup>63</sup> This may lessen the industry's eagerness to maintain production locations in many different countries. At the same time, due to technological developments and falling prices for polysilicon, the cost of solar cells and modules has been falling steeply.<sup>64</sup> SolarBuzz, a market research firm, forecasts that over the next five years module prices will drop another 43%-53% from 2011 levels.<sup>65</sup> Price pressures have driven a number of manufacturers, including the U.S. firms Evergreen Solar and Solyndra and the German companies Solon and Q-Cells, into bankruptcy, and have led others to lay off workers.

The creation of incentives for solar installations in several countries around 2004 led many companies to enter the PV industry. According to an estimate by Photon International, more than 1,000 PV module manufacturers worldwide supplied the market in 2011.<sup>66</sup> But with demand in some countries declining and prices weak, the industry appears to have entered a phase of rapid consolidation on a global basis. Meanwhile, some manufacturers in China and Taiwan continue to expand rapidly to obtain economies of scale and reduce unit costs (see **Figure 5**), potentially contributing to global overcapacity in PV production.

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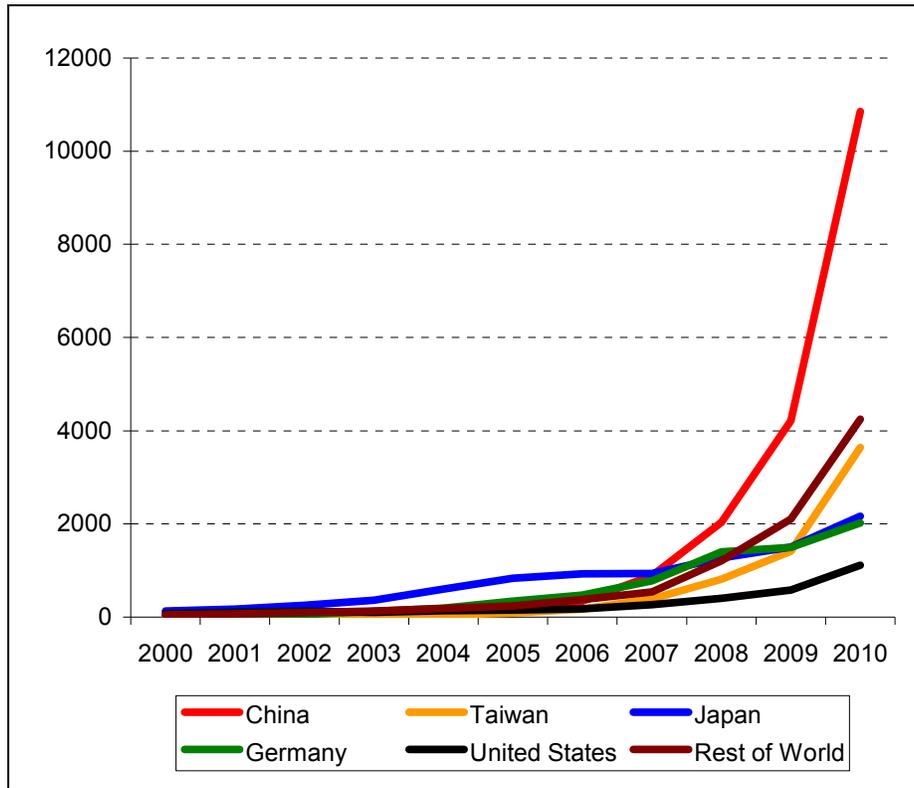
<sup>63</sup> See, for example, Ben Sills, "Spain Halts Renewable Subsidies to Curb \$31 Billion of Debts," *Bloomberg*, January 27, 2012.

<sup>64</sup> EIA, *Solar Photovoltaic Cell/Module Shipments Report 2010*, January 2012, p. 2, [http://www.eia.gov/renewable/annual/solar\\_photo/](http://www.eia.gov/renewable/annual/solar_photo/).

<sup>65</sup> SolarBuzz, "World Solar Photovoltaic Market Grew to 27.4 Gigawatts in 2011, Up 405 Y/Y," press release, March 19, 2012, <http://www.solarbuzz.com/our-research/recent-findings/world-solar-photovoltaic-market-grew-274-gigawatts-2011-40-yy>.

<sup>66</sup> Christoph Podewils and Beate Knoll, "Crystalline is King," *Photon International*, February 2012, p. 131.

**Figure 5. Annual Solar Cell Production by Country**  
In Megawatts, 2000-2010



**Source:** Data compiled by the Earth Policy Institute from GTM Research, <http://www.earth-policy.org/indicators/C47>.

China currently exports about 95% of all the PV modules it produces.<sup>67</sup> Its domestic market for solar PV installations was small at less than 1 GW in total installed PV capacity in 2010. However, China has begun to implement policies to expand domestic solar PV demand, including direct grants for solar PV installations (close to \$3 per watt for systems over 50 kW capacity).<sup>68</sup> More recently, it implemented a nationwide feed-in tariff.<sup>69</sup> Because of these policies, China's solar market may grow quickly, with SEIA forecasting that by 2016 it will be one of the world's leading markets by PV installations. By the end of 2011, cumulative installed and connected capacity in China had risen substantially to 2.9 GW.<sup>70</sup> The Indian market also may experience strong growth if the country aggressively implements its National Solar Mission, which aims to expand its domestic solar market to 20 GW of electricity by 2020.<sup>71</sup>

<sup>67</sup> The 2010 PVPS Annual Report shows that exports comprised around 95% of China's production from 2006 to 2010. See Table 9, *PVPS Annual Report 2010*, April 14, 2011, p. 51, <http://www.iea-pvps.org/index.php?id=6>.

<sup>68</sup> For a comparison of green energy programs and policies in China and the United States, see CRS Report R41748, *China and the United States—A Comparison of Green Energy Programs and Policies*, by Richard J. Campbell.

<sup>69</sup> Coco Liu, "China Uses Feed-in Tariff to Build Domestic Solar Market," *New York Times*, September 14, 2011, <http://www.nytimes.com/cwire/2011/09/14/14climatewire-china-uses-feed-in-tariff-to-build-domestic-25559.html?pagewanted=1>.

<sup>70</sup> European Photovoltaic Industry Association, *Market Report 2011*, January 2012, p. 6, <http://www.epia.org>.

<sup>71</sup> Government of India, Ministry of New and Renewable Energy, Mission Document, <http://www.mnre.gov.in/solar-mission/mission-document-3>. Not all of this solar power is expected to come from PV systems.

There is no dominant player in what is still a highly fragmented industry; more than 100 solar cell and more than 300 solar module companies are reported to exist in China alone.<sup>72</sup> But as some manufacturers have expanded and others have exited, 10 firms now control about half of global production. Of these, four are based in China and two in Taiwan (see **Table 4**). All, however, are pursuing global business strategies.

**Table 4. Top PV Cell Manufacturers by Production**

2010

| Rank | Manufacturer             | Location of Headquarters | % of Global Cell Production | Founded | Plant Locations (current and planned)     |
|------|--------------------------|--------------------------|-----------------------------|---------|---|
| 1    | Suntech                  | China                    | 6.6                         | 2001    | China, Japan, United States               |
| 2    | JA Solar                 | China                    | 6.1                         | 2005    | China                                     |
| 3    | First Solar <sup>a</sup> | United States            | 5.9                         | 1990    | United States, Malaysia, Germany          |
| 4    | Yingli Green Energy      | China                    | 4.7                         | 1998    | China                                     |
| 5    | Trina Solar              | China                    | 4.7                         | 1997    | China                                     |
| 6    | Q-Cells <sup>b</sup>     | Germany                  | 3.9                         | 1999    | Germany, Malaysia, Sweden                 |
| 7    | Gintech                  | Taiwan                   | 3.3                         | 2005    | Taiwan                                    |
| 8    | Sharp                    | Japan                    | 3.1                         | 1959    | Japan, Italy, United States, UK, Thailand |
| 9    | Motech                   | Taiwan                   | 3.0                         | 1981    | Taiwan and China                          |
| 10   | Kyocera                  | Japan                    | 2.7                         | 1996    | Japan, Czech Republic, United States      |
| 11   | Hanwha Solar             | South Korea              | 2.2                         | 2004    | China, South Korea                        |

**Source:** U.S. Department of Energy, 2010 Renewable Energy Databook. All other manufacturers accounted for 53.7% of global cell production in 2010.

- a. In April 2012, First Solar announced it would close its manufacturing operations in Germany by the end of 2012, indefinitely idle some of its production lines in Malaysia, and ultimately reduce its global workforce by about 2,000 positions, or about 30% of the total. See First Solar April 17, 2012, press release, “First Solar Restructures Operations to Align with Sustainable Market Opportunities,” for more information, <http://investor.firstsolar.com/releasedetail.cfm?ReleaseID=664717>.
- b. In April 2012, Q-Cells announced that it would begin bankruptcy proceedings. For more information see, Q-Cells, “Q-Cells SE Filed for Insolvency Proceedings,” April 3, 2012, <http://www.q-cells.com/en/press/article//Q-Cells-SE-filed-for-insolvency-proceedings.html>,

<sup>72</sup> Arnulf Jäger-Waldau, *Research, Solar Cell Production and Market Implementation of Photovoltaics*, European Commission, DG Joint Research Centre, July 2011, p. 83, <http://re.jrc.ec.europa.eu/refsys/pdf/PV%20reports/PV%20Status%20Report%202011.pdf>.

## U.S. Trade in Solar Products

As part of their global business strategies, U.S. solar panel equipment manufacturers source a significant share of components outside the United States. Imports of solar cells and panels grew to nearly \$5 billion by 2011 from just \$227 million in 2005 (see **Table 5**).<sup>73</sup> PV imports have been rising for several reasons: (1) increasing crystalline silicon (c-Si) module production in places like China, Malaysia, and the Philippines; (2) an emergent U.S. market, responding to the falling price of solar energy; and (3) favorable state policies in key markets like California.<sup>74</sup> Solar cell imports are also rising because more European- and Asian-based firms have established crystalline module assembly plants in the United States. Some of the cells assembled at these U.S. assembly plants come from these companies' facilities overseas.

Two-thirds of solar cells and modules imported into the United States come from Asia. Topping the list is China, at \$2.8 billion, accounting for 56% of all PV imports into the United States in 2011. China's lead is recent since most of its large PV manufacturers are young companies established over the last decade.<sup>75</sup> Malaysia is another large supplier of PV modules to the United States, reflecting the greater production capacity of two U.S. companies, First Solar and AUO-SunPower, and the German producer, Q-Cells.

Until 2008, Japan was the top exporter of solar panels and cells to the United States. By 2011, it dropped to the fourth-largest PV exporter, at \$393 million. PV exports from the Philippines amounted to \$242 million in 2011, largely due to SunPower's large production facility, where it does most of its manufacturing.<sup>76</sup> Because of investments by foreign PV manufacturers like Kyocera and Sanyo, which assemble PV modules in Mexico for export, U.S. imports of PV cells and modules from Mexico have grown, although they still remain small at just over \$500 million in 2011.<sup>77</sup> U.S. imports of PV products from South Korea are small, but the country has a stated goal to capture 10% of the global PV market by 2020.<sup>78</sup>

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<sup>73</sup> The primary harmonized tariff schedule codes covering crystalline silicon PV cells, modules or panels are HTS 8541.40.60.30 (cells) and HTS (8541.40.60.20 (modules), with a few import shipments also falling under HTS 8501.60.00.00 and 8507.20.80.

<sup>74</sup> Andrew David, *U.S. Solar Photovoltaic (PV) Cell and Module Trade Overview*, U.S. International Trade Commission, Executive Briefings on Trade, June 2011, p. 1, [http://www.usitc.gov/publications/332/executive\\_briefings/Solar\\_Trade\\_EBOT\\_Commission\\_Review\\_Final2.pdf](http://www.usitc.gov/publications/332/executive_briefings/Solar_Trade_EBOT_Commission_Review_Final2.pdf).

<sup>75</sup> China's largest solar manufacturer, Suntech, was founded in 2001 and went public in 2005. Among the other large Chinese solar manufacturers Trina was founded in 1997, JA Solar in 2005, and Yingli in 2007.

<sup>76</sup> SunPower's solar panels are manufactured at its plant in the Philippines, where it operates six assembly lines with a rated annual solar panel manufacturing capacity of 220 MW. It also uses contract manufacturers in China, Mexico, and Poland to assemble its solar panels. See p. 10 of SunPower's 2010 Annual Report, which can be accessed at <http://investors.sunpowercorp.com/annuals.cfm>. In 2011, the French oil producer, Total SA, acquired 60% of the company.

<sup>77</sup> Jorge Huacuz Villamar and Jaikme Agredano Diaz, *National Survey Report of PV Power Applications in Mexico*, International Energy Agency, May 2011, p. 10, <http://www.iea-pvps.org>.

<sup>78</sup> Jane Burgermeister, "South Korea Taps Germany to Help Grow its Solar Industry," *Renewable Energy World*, April 29, 2009. <http://www.renewableenergyworld.com/rea/news/article/2009/04/south-korea-looks-to-germany-to-help-grow-its-solar-industry>.

**Table 5. U.S. Imports of Solar Cells and Modules, Select Countries**

in U.S. dollars, by selected years

| Country     | 2005          | 2008            | 2010            | 2011            | %<br>Change,<br>2005-<br>2011 | %<br>Change,<br>2010-<br>2011 |
|-------------|---------------|-----------------|-----------------|-----------------|-------------------------------|-------------------------------|
| China       | \$22,185,547  | \$229,281,465   | \$1,192,336,468 | \$2,802,334,973 | 12,531%                       | 135%                          |
| Malaysia    | \$177,539     | \$19,465        | \$139,098,366   | \$562,810,729   | 316,907%                      | 305%                          |
| Mexico      | \$50,974,121  | \$213,202,533   | \$481,120,256   | \$514,335,119   | 909%                          | 7%                            |
| Japan       | \$122,436,113 | \$250,938,688   | \$301,265,837   | \$392,681,769   | 221%                          | 30%                           |
| Philippines | \$645,673     | \$138,593,374   | \$27,891,274    | \$241,912,389   | 37,367%                       | 767%                          |
| World       | \$227,143,964 | \$1,240,029,288 | \$2,644,989,618 | \$4,975,159,406 | 2,090%                        | 88%                           |

**Source:** Global Trade Atlas. These statistics only cover solar cells and panels (HS 8541406020 and HS 8541406030).

**Notes:** Imports are shown by domestic consumption.

### Allegations of Dumped and Subsidized Solar PV Products from China

In October 2011, the Coalition for American Solar Manufacturing (CASM), led by the U.S. unit of SolarWorld, along with MX Solar US, Helios Solar Works, and four unnamed companies,<sup>79</sup> filed anti-dumping and countervailing duty petitions with the U.S. Department of Commerce (DOC) and the International Trade Commission (ITC), alleging that Chinese makers of crystalline silicon photovoltaic cells and modules have injured U.S. producers by selling their products in the United States at below-market prices.<sup>80</sup> The CASM petition asked the Commerce Department to levy tariffs of up to 250% on solar cells and modules imported from China. In a preliminary decision in March 2012, the department announced the imposition of modest tariffs of less than 5% on Chinese solar cells and modules.<sup>81</sup> In a second preliminary decision in May 2012, the department announced significantly higher antidumping duties on imports of Chinese crystalline

<sup>79</sup> Four manufacturers remain anonymous because they fear retaliation by China, possibly with such actions as punitive market access reductions. For more information see the CASM website at <http://www.americansolarmanufacturing.org>.

<sup>80</sup> In the United States, there are two dispute-resolution systems specifically designed to handle company complaints about apparently anticompetitive trade practices: anti-dumping and countervailing duty mechanisms. The process for antidumping and countervailing duty cases such as the one initiated by CASM can be divided into five stages, each ending with a finding by either the DOC or the ITC. These stages are as follows: 1) initiation of the investigation by the DOC (20 days after filing the petition); 2) the preliminary phase of the ITC's investigation into whether U.S. producers have been injured (with a preliminary determination 45 days after filing of the petition); 3) the preliminary phase of the DOC investigation (with a preliminary determination 115 days after the ITC's determination for antidumping cases or 40 days for countervailing duty cases); 4) the final phase of the DOC investigation (with a final determination 75 days after the DOC's determination) and 5) the final phase of the ITC's investigation.

<sup>81</sup> The DOC preliminarily assessed duties of 2.9% on Suntech, 4.73% for Trina Solar, and 3.61% for all other Chinese producers, which will apply retroactively 90 days. In the countervailing duty case, the DOC found that Chinese solar companies benefitted from 10 Chinese subsidy programs that were countervailable, including loans from state-controlled banks, several tax programs, and grants to individual producers. The DOC will make a final determination on its countervailing duty investigation on June 4, 2012. The ITC will rule on the case on July 19, 2012. For a DOC fact sheet, see "Fact Sheet: Commerce Preliminarily Finds Countervailable Subsidization of Crystalline Silicon Photovoltaic Cells, Whether or Not Assembled into Modules from the People's Republic of China," press release, March 2012, <http://ia.ita.doc.gov/download/factsheets/factsheet-prc-solar-cells-adcvd-prelim-20120320.pdf>.

silicon solar cells and panels ranging from 31% to 250%, with the majority subject to the 31% duties.<sup>82</sup> Final determinations are scheduled to come later in 2012.

The Coalition for Affordable Solar Energy (CASE)<sup>83</sup> opposes the CASM petition, claiming that higher tariffs on PV imports from China would curb domestic demand for solar products, could erode profit margins across the PV value chain, and might make it even harder for solar energy to compete with fossil fuels. Another claim by CASE is that a 100% tariff or above could cost the United States as many as 50,000 net jobs by 2014.<sup>84</sup> Chinese manufacturers have also called on their own Commerce Ministry to initiate an investigation into alleged U.S. subsidies and dumping of polysilicon exports to China, although such practices, if they are occurring, would lower the cost of producing finished cells and modules in China.

If the dumping and subsidy cases lead to significant duties against imports from China, Chinese solar cell and module manufacturers might attempt to shift production to other locations, such as South Korea, Taiwan, and the European Union, where the duties would not apply. Some Chinese producers may seek to avoid the duties by opening production in the United States.

## **Domestic Content**

One estimate indicates that in 2010 U.S. content accounted for 20% of the value of U.S.-installed crystalline silicon modules and 71% of the value of U.S.-installed thin-film modules. These figures were slightly lower than the 2009 approximations on domestic content of U.S.-installed crystalline silicon modules and thin-film modules at 24% and 77%, respectively.<sup>85</sup> SEIA notes that there is “nothing intrinsically American about thin film manufacturing, intrinsically foreign about crystalline silicon production.” It ascribes the higher U.S. value added in thin film to the fact that U.S. manufacturers like First Solar lead in thin-film production and that the sample size for thin-film manufacturers is small.

Estimates on the level of U.S.-sourced content for other segments of the PV industry include inverters, with domestic value increasing from 26% in 2009 to 45% in 2010; mounting structures up from 84% in 2009 to 94% in 2010; and combiner boxes and miscellaneous electrical

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<sup>82</sup> The DOC preliminarily and retroactively assessed antidumping duties of 31.14% for Trina Solar, 31.22% for Suntech, 31.18% for fifty-nine other companies, including LDK Solar, JA Solar, and Yingli, and 249.96% for all other exporters/producers from China (companies that did not participate in the case). The duties will be retroactive 90 days from the May 25, 2012 *Federal Register* publication of the preliminary determination notice, which can be found at <http://www.gpo.gov/fdsys/pkg/FR-2012-05-25/pdf/2012-12798.pdf>. The DOC is currently scheduled to make a final determination on its antidumping investigation in October 2012. For the DOC fact sheet, see “Fact Sheet: Commerce Preliminarily Finds Dumping of Crystalline Silicon Photovoltaic Cells, Whether or Not Assembled into Modules from the People’s Republic of China,” May 17, 2012, <http://ia.ita.doc.gov/download/factsheets/factsheet-prc-solar-cells-ad-prelim-20120517.pdf>.

<sup>83</sup> CASE claims to represent 150 solar installation firms, retailers, and system owners, and solar panel manufacturers owned or operating in the United States. For additional background, see <http://coalition4affordablesolar.org/>.

<sup>84</sup> The source of the 50,000 net jobs figure is a CASE commissioned study by the Brattle Group. See Mark Berkman, Lisa Cameron, and Judy Chang, *The Employment Impacts of Proposed Tariffs on Chinese Manufactured Photovoltaic Cells and Modules*, The Brattle Group, January 30, 2012, pp. ES-2-6, [http://coalition4affordablesolar.org/wp-content/uploads/2012/01/TBG\\_Solar-Trade-Impact-Report.pdf](http://coalition4affordablesolar.org/wp-content/uploads/2012/01/TBG_Solar-Trade-Impact-Report.pdf).

<sup>85</sup> See the GTM Research studies prepared for SEIA, *U.S. Solar Energy Trade Assessment 2011, Trade Flows and Domestic content for Solar-Related Goods and Services in the United States*, August 2011, pp. 25 and 30 and the November 2010 edition, pp. 25 and 29.

equipment share of domestic value down from 61% in 2009 to 59% in 2010.<sup>86</sup> It is not possible to determine precisely the value of PV components created domestically and how much is imported because of the complex nature of the solar supply chain.

## **U.S. Exports**

U.S. PV exports to the world remain relatively small at slightly more than \$1 billion in 2011, but more than double the \$442.7 million in 2006, according to data compiled from Global Trade Atlas. The ITC attributes U.S. export expansion to growing overseas markets, an expanding domestic industry, and a strategy of diversification.<sup>87</sup> In 2011, Canada and Germany were the two largest foreign markets for U.S. solar PV exports at \$285 million and \$207 million, respectively. The larger European Union market accounts for the majority of U.S. PV exports. There are essentially no PV module exports from the United States to China.

U.S. exporters of solar cells and panels generally do not face foreign tariffs because of the plurilateral Information Technology Agreement (ITA), whose signatories have agreed to eliminate duties on information technology products.<sup>88</sup> Tariffs in other parts of the PV value chain are also comparably low. For example, the applied tariff on silicon is between zero and 4% in the leading cell and module producing countries.<sup>89</sup> However, non-tariff barriers can be significant, including local content requirements at the national level or sub-national level in places like India and Canada and other policies that encourage the use of local content in countries like Italy. Besides these mandates, import charges and taxes, customs procedures, and divergent product standards can hinder trade in solar PV components.<sup>90</sup> Subsidies for domestic production in major overseas markets like China are another potential constraint on U.S. exports.<sup>91</sup>

Several U.S. government programs encourage the export of renewable energy products. Targeting large emerging markets like India, the Export-Import Bank provides direct loans to solar manufacturers through its Environmental Products Program, under which it allocates a certain portion of funding to renewable energy and energy-efficient technologies (RE & EE). Recent Ex-Im Bank beneficiaries in the solar sector include First Solar, which received a \$455.7 million guarantee to support exports of 90 MW of modules to Canada<sup>92</sup> and a \$19 million guarantee for exports to India.<sup>93</sup>

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<sup>86</sup> SEIA, *U.S. Solar Energy Trade Assessment 2011*, August 2011, p. 45, see Figure 2-24.

<sup>87</sup> Andrew David and Mihir Torsekar, "An Inside Look at U.S. Solar Imports, Exports," *Solar Industry*, November 2011.

<sup>88</sup> Generally, solar cells and modules enter foreign markets under the harmonized tariff schedule (HTS) 8541.40.60.20 and 8541.40.60.30, which are included in the ITA. The EU, Canada, Japan, India, Malaysia, and China are among its signatories. Missing from the list of ITA members are countries such as Brazil, Mexico, Chile, and South Africa. Background on the ITA can be found on the World Trade Organization website at [http://www.wto.org/english/tratop\\_E/inftec\\_e/inftec\\_e.htm](http://www.wto.org/english/tratop_E/inftec_e/inftec_e.htm).

<sup>89</sup> Silicon enters foreign markets under HTS 2804.61. The EU's applied tariff is zero, China's is 4%, Malaysia's is zero, and the Philippines' is 3%. South Korea's applied tariff is 3% for non-FTA member countries, but because of the U.S.-Korea Free Trade Agreement the duty rate for silicon exports from the United States to South Korea is zero.

<sup>90</sup> Jacob Funk Kirkegaard, Thilo Hanemann, and Lutz Weischer, et al., *Toward a Sunny Future? Global Integration in the Solar PV Industry*, Peterson Institute for International Economics, May 2010, pp. 32-34.

<sup>91</sup> For more information on solar PV policies by country see, Arnulf Jager-Waldau, *PV Status Report 201*, European Commission, July 2011, <http://re.jrc.ec.europa.eu/refsys/pdf/PV%20reports/PV%20Status%20Report%202011.pdf>.

<sup>92</sup> Export-Import Bank of the United States, "Ex-Im Bank Announces over \$455 Million in Project Financing for First Solar's Exports to Canada," press release, September 2, 2011, [http://www.exim.gov/pressrelease\\_print.cfm/830B629B-\(continued...\)](http://www.exim.gov/pressrelease_print.cfm/830B629B-(continued...))

## U.S. Government Support for Solar Power

Federal policies favoring development of a domestic solar power sector include support for the U.S. solar PV manufacturing industry as well as incentives for solar generation of electricity.

- An advanced energy manufacturing tax credit (MTC) was aimed at supporting renewable energy manufacturers. It reached its funding cap in 2010.
- The Section 1705 Loan Guarantee Program directs funds to manufacturing facilities that employ “new or significantly improved” technologies.
- The investment tax credit (ITC) provides financial incentives for solar power. It is in effect to the end of 2016.
- The Section 1603 Treasury Cash Grant Program requires solar projects to begin construction by December 31, 2011, and be in service by December 31, 2012.
- The Sunshot Initiative is one of several U.S. Department of Energy (DOE) programs to support the solar industry and increase domestic PV manufacturing.

### Advanced Energy Manufacturing Tax Credit (MTC)

The Advanced Energy Manufacturing Tax Credit (MTC), Section 48C, which was included in the American Recovery and Reinvestment Act of 2009,<sup>94</sup> provided a 30% tax credit to advanced energy manufacturers that invested in new, expanded, or reequipped manufacturing facilities built in the United States. Solar panel manufacturing was among the 183 projects funded through the MTC before reaching its cap of \$2.3 billion in 2010.<sup>95</sup> Solar PV manufacturers benefiting from the credit including Miasole, Calisolar, First Solar, Suniva, Yingli, SunPower, Suntech, and Sharp. Plants receiving the credit have until February 17, 2013, to begin operations. Selected manufacturers of solar PV, and other solar products, that received tax credits under the 48C program are listed in Appendix **Table A-1**. The Obama Administration has requested another \$5 billion for the 48C credit. An extension of the MTC has been proposed through the Security in Energy and Manufacturing Act of 2011 (S. 591), or SEAM Act.<sup>96</sup> That bill would make one significant change from the original MTC: higher priority would be given to facilities that manufacture—rather than assemble—goods in the United States.

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(...continued)

023E-5C34-5863BEEA2A634632/.

<sup>93</sup> Export-Import Bank of the United States, “Ex-Im Bank Supports Renewable Energy Jobs by Financing Solar Power Projects in India,” press release, March 30, 2011, [http://www.exim.gov/pressrelease\\_print.cfm/0C34ED47-DA59-908E-85498C3C62B91BB2/](http://www.exim.gov/pressrelease_print.cfm/0C34ED47-DA59-908E-85498C3C62B91BB2/).

<sup>94</sup> The credit was authorized in Section 1302 of the American Recovery and Reinvestment Act.

<sup>95</sup> White House, “President Obama Awards \$2.3 Billion for New Clean-Tech Manufacturing Jobs,” press release, January 8, 2010, <http://www.whitehouse.gov/the-press-office/president-obama-awards-23-billion-new-clean-tech-manufacturing-jobs>.

<sup>96</sup> Senator Sherrod Brown, “Sen. Brown Introduces Legislation to Expand Manufacturing Tax Credit,” press release, May 6, 2010, [http://www.brown.senate.gov/newsroom/press\\_releases/release/?id=125b64dc-3005-4b71-a6ad-0b96c24a3c73](http://www.brown.senate.gov/newsroom/press_releases/release/?id=125b64dc-3005-4b71-a6ad-0b96c24a3c73).

## DOE Loan Guarantee Programs

The Section 1705 loan program, a temporary ARRA program administered by the Department of Energy, provided loan guarantees for renewable energy projects, including solar manufacturing and solar power generation projects. A recent Congressional Research Service report found that 82% of the Section 1705 loan guarantees, or \$13.27 billion, have been for solar projects.<sup>97</sup> Specifically, 16 solar projects, including 4 manufacturing projects, benefitted from the loan guarantee program before it expired on September 30, 2011 (see **Table 6**).<sup>98</sup> One of the manufacturers, Solyndra, declared bankruptcy in late 2011 and defaulted on its \$535 million loan. The other three solar manufacturers are subject to the same market conditions and risks that contributed to the bankruptcy of Solyndra. Recently, Abound Solar announced that it would temporarily eliminate nearly 200 full-time jobs at its manufacturing facility in Colorado.<sup>99</sup>

**Table 6. 1705 Loan Guarantees for Solar Generation and Manufacturing Projects**

| Project                                    | Technology          | Loan Guarantee Amount               | Location                    |
|--|---------------------|-------------------------------------|-----------------------------|
| I366 Technologies                          | Solar Manufacturing | \$150 million                       | Lexington, MA               |
| Abound Solar                               | Solar Manufacturing | \$400 million                       | Longmont, CO and Tipton, IN |
| SoloPower                                  | Solar Manufacturing | \$197 million                       | Portland, OR                |
| Solyndra                                   | Solar Manufacturing | \$535 million                       | Fremont, CA                 |
| Abengoa Solar (Mojave Solar)               | Solar Generation    | \$1.2 billion                       | San Bernardino County, CA   |
| Abengoa Solar (Solana)                     | Solar Generation    | \$1.446 billion                     | Gila Bend, AZ               |
| BrightSource Energy                        | Solar Generation    | \$1.6 billion                       | Baker, CA                   |
| Cogentrix of Alamosa                       | Solar Generation    | \$90.6 million                      | Alamosa, CO                 |
| Exelon (Antelope Valley Solar Ranch)       | Solar Generation    | \$646 million                       | Lancaster, CA               |
| Mesquite Solar I (Sempra Mesquite)         | Solar Generation    | \$337 million                       | Maricopa County, AZ         |
| NextEra Energy Resources (Desert Sunlight) | Solar Generation    | partial guarantee of \$1.46 billion | Riverside County, CA        |
| NextEra Energy Resources (Genesis Solar)   | Solar Generation    | partial guarantee of \$852 million  | Riverside County, CA        |
| NRG Energy (California Valley Solar Ranch) | Solar Generation    | \$1.237 billion                     | San Luis Obispo, CA         |

<sup>97</sup> The remaining 18% support a variety of projects in other renewable energy sectors, including biofuels, energy storage, wind generation, transmission, and geothermal electricity. See CRS Report R42059, *Solar Projects: DOE Section 1705 Loan Guarantees*, by Phillip Brown.

<sup>98</sup> In April 2012, the Department of Energy announced that it expects to issue conditional loan guarantees “over the next several months” for pending renewable energy projects, including solar projects. April 5, 2012, letter from David Frantz, Acting Executive Director, Loans Program Office, DOE, <http://energy.gov/articles/update-1703-loan-program>

<sup>99</sup> See Abound Solar Production Plan FAQ at <http://www.abound.com/feb28faq>.

| <b>Project</b>                | <b>Technology</b> | <b>Loan Guarantee Amount</b>       | <b>Location</b> |
|-------------------------------|-------------------|------------------------------------|-----------------|
| NRG Solar (Agua Caliente)     | Solar Generation  | \$967 million                      | Yuma County, AZ |
| Prologis (Project Amp)        | Solar Generation  | partial guarantee of \$1.4 billion | 28 States       |
| SolarReserve (Crescent Dunes) | Solar Generation  | \$737 million                      | Nye County, NV  |

**Source:** U.S. Department of Energy, Loan Guarantee Programs Office, <https://lpo.energy.gov>.

**Notes:** The 1705 loan guarantee program expired on September 30, 2011.

Recently, the Department of Energy announced that pending applications that were not considered under the 1705 program due to eligibility requirements or time constraints around the September 30, 2011, deadline could be considered for loan guarantees under the Section 1703 loan program,<sup>100</sup> which was part of the Energy Policy Act of 2005.<sup>101</sup> The 1703 program includes loans for renewable energy projects that employ “new or significantly improved” technologies that are not yet in commercial use.<sup>102</sup>

### **Investment Tax Credit (ITC)**

The Investment Tax Credit was first adopted in 2005 as part of the Energy Policy Act of 2005,<sup>103</sup> extended for one additional year in the Tax Relief and Health Care Act of 2006,<sup>104</sup> and again for eight years in the Emergency Economic Stabilization Act of 2008.<sup>105</sup> The ITC, allowing residential and commercial owners of solar projects to offset 30% of a solar system’s cost through tax credits, is in place through the end of 2016. In practice, developers of utility-scale solar projects often do not have sufficient income to benefit from the credit, so projects have been developed through structures that transfer the benefit to third-party “tax equity” investors.

The 2008 economic crisis made the ITC less attractive to solar developers as there were fewer tax equity investors that could benefit from the value of the incentives.<sup>106</sup> In 2009, as part of ARRA, the ITC was modified and a new program was adopted which provided a new tax option for solar power developers: a direct cash grant, which may be taken in lieu of the federal business energy investment tax credit that they were otherwise entitled to receive.

<sup>100</sup> An update on the 1703 loan program was announced on April 5, 2012, <http://energy.gov/articles/update-1703-loan-program>.

<sup>101</sup> P.L. 109-58

<sup>102</sup> 1703 program eligibility is described on DOE’s Loan Programs Office website at [https://lpo.energy.gov/?page\\_id=31](https://lpo.energy.gov/?page_id=31).

<sup>103</sup> P.L. 109-58

<sup>104</sup> P.L. 109-432

<sup>105</sup> P.L. 110-343

<sup>106</sup> SEIA reported in 2007 there were 20 tax equity providers, which dropped to only 11 in 2009. For additional background see SEIA, *The Crisis in the Tax Equity Market and the Need to Extend the Treasury Grant Program*, September 2010, p. 3, [http://seia.org/galleries/pdf/Tax\\_Equity\\_Crisis\\_Slides.pdf](http://seia.org/galleries/pdf/Tax_Equity_Crisis_Slides.pdf).

## **1603 Cash Grant Program**

The Section 1603 Treasury Grant program expired at the end of 2011. It allowed owners of renewable energy systems to apply for cash grants to cover 30% of the systems' cost, regardless of their tax liability. By the end of March 2012, the 1603 Treasury Program awarded grants to more than 33,000 solar projects totaling \$2.1 billion.<sup>107</sup> While an ITC, which reduces overall tax liability, will still be available for solar projects until 2016, it is viewed as a less favorable incentive than the cash grant.

With the expiration, interested parties without the necessary tax liability will again have to rely on tax equity investors to fully monetize the ITC. One outgrowth of this situation is a developing business in third-party ownership of residential and commercial PV systems, with the outside owner installing and maintaining the systems to take advantage of the tax credit; funding comes from investors in securities backed by system leases or from agreements to purchase the power.

## **SunShot and Other Department of Energy Initiatives**

The U.S. Department of Energy, which has set a goal for solar energy to provide 14% of domestic electricity by 2030 and 27% by 2050, runs a number of efforts intended to create a stronger domestic PV manufacturing base, under the SunShot Initiative.<sup>108</sup> These include

- the PV incubator program, which began in 2007 and aims to support promising commercial manufacturing processes and products.<sup>109</sup>
- the PV supply chain and cross-cutting technologies project, which provides up to \$20.3 million in funds to non-solar companies that may have technologies and practices that could strengthen the domestic PV industry.<sup>110</sup>
- the Advanced Solar Photovoltaic Manufacturing Initiative, with up to \$112.5 million in funding over five years, to advance manufacturing techniques to lower the cost of producing PV panels.<sup>111</sup>
- SUNPATH, which stands for Scaling Up Nascent PV At Home and funded at \$50 million over two years and aims to increase domestic manufacturing by supporting industrial-scale demonstration projects for PV modules, cells, substrates, or module components.<sup>112</sup>

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<sup>107</sup> U.S. Department of Treasury, *Overview and Status Update of the 1603 Program*, March 29, 2012, p. 2, <http://www.treasury.gov/initiatives/recovery/Documents/Status%20overview.pdf>.

<sup>108</sup> U.S. Department of Energy, *SunShot Vision Study*, February 2012, <http://www1.eere.energy.gov/solar/pdfs/47927.pdf>.

<sup>109</sup> U.S. Department of Energy, *Photovoltaic Technology Incubator*, [http://www1.eere.energy.gov/solar/pv\\_incubator.html](http://www1.eere.energy.gov/solar/pv_incubator.html).

<sup>110</sup> U.S. Department of Energy, *Photovoltaic Supply Chain and Cross-Cutting Technologies*, [http://www1.eere.energy.gov/solar/sunshot/pv\\_supply\\_chain.html](http://www1.eere.energy.gov/solar/sunshot/pv_supply_chain.html).

<sup>111</sup> For more information on these programs, see Department of Energy, SunShot Photovoltaic Manufacturing Initiative, <http://www1.eere.energy.gov/solar/sunshot/pvmi.html>.

<sup>112</sup> EERE, Funding Opportunity Announcements, SUNPATH Part 2, <https://eere-exchange.energy.gov/#521ef7df-e162-4db5-9cf1-7dafd431307f>.

A separate DOE program to strengthen PV manufacturing is its Advanced Research Project Agency-Energy program, or ARPA-E, which received \$275 million in FY 2012. ARPA-E funds transformative energy research that is not being supported by other parts of DOE or the private sector because of technical and financial uncertainty. 1366 Technologies, a silicon PV company, is one solar manufacturer to receive federal funding through this program.<sup>113</sup>

## **Conclusions**

Solar manufacturing is currently going through a shakeout, with manufacturers closing U.S. plants because of difficult global business conditions, stiff competition particularly from Chinese companies, and slowing demand for solar panels. Beyond that, the extraction of large quantities of natural gas from shales seems likely to lower the cost of generating electricity from natural gas. While state-level renewable fuels standards, which require utilities to obtain a certain proportion of their electricity from renewable sources, may provide continuing demand for utility-scale PV plants in some states, the lower cost of gas-fired generation may limit interest in large PV installations.

In some parts of the United States, residential and commercial PV systems produce electricity at prices competitive with conventional grid electricity, once subsidies are taken into account. However, although the per-watt cost of solar PV systems has declined significantly, in most areas of the country solar power is still not competitive with conventional grid electricity. The cost disadvantage could widen if subsidies are unavailable or if retail electricity prices decline due to the lower price of natural gas. In the absence of continued government support for solar installations or for the production of solar equipment, the prospects for expansion of domestic PV solar manufacturing may be limited.

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<sup>113</sup> 1366 Technologies, "1366 Technologies Awarded Four Million in ARPA-E Funding," press release, October 26, 2009, <http://www.1366tech.com/1366-technologies-awarded-four-million-in-arpa-e-funding/>.

## Appendix.

**Table A-1. Solar PV Manufacturers Receiving a 48C Manufacturing Tax Credit**

Ranked by size of credit; credits under \$1 million excluded

| Applicant Name                       | Tax Credit Requested | Technology Area                | Facility State | Updated Descriptions  |
|--------------------------------------|----------------------|--------------------------------|----------------|---|
| Hemlock Semiconductor Corp.          | \$141,870,000        | Solar Components and Materials | MI             | To expand polycrystalline plant to capacity of 19,200 metric tons per year  |
| Wacker Polysilicon North America LLC | \$128,482,287        | Solar Components and Materials | TN             | Plant will produce roughly 10 metric tons of pure polysilicon annually  |
| Miasole                              | \$91,350,000         | Solar PV                       | CA             | Manufacturing of thin-film solar PV cells and modules   |
| SolarWorld Industries America Inc.   | \$82,200,000         | Solar Components and Materials | OR             | To expand its existing 100 MW solar PV manufacturing plant to 500 MW  |
| CalSolar, Inc.                       | \$51,563,980         | Solar CSI                      | CA             | New plant to process silicon feedstock into finished solar cells  |
| E.I. du Pont de Nemours and Co.      | \$50,730,000         | Solar PV                       | OH             | To expand production of high-performance polyvinyl fluoride films   |
| Nanosolar                            | \$43,453,309         | Solar PV                       | CA             | Will make tools for cell manufacture, quality control, and testing  |
| Stion Corporation                    | \$37,500,000         | Solar PV                       | CA             | Factory will manufacture high efficiency (11%-12%+) CIGS thin-film photovoltaic modules on glass                            |
| Xunlight Corporation                 | \$34,500,000         | Solar PV                       | OH             | First product is flexible and lightweight thin-film module which can be rolled for shipping                                 |
| Dow Corning - Solar Silane           | \$27,300,000         | Solar PV                       | MI             | New monosilane facility with 60% of output dedicated to production of amorphous thin-film panels                            |
| Jabil Circuit Inc.                   | \$20,400,000         | Solar CSI                      | FL             | To retrofit existing plant for PV panel assembly, logistics, procurement, and certification services for cell manufacturers |
| The Dow Chemical Company             | \$17,814,621         | Solar PV                       | MI             | To produce PV cells built into roofing and siding products  |
| First Solar, Inc.                    | \$16,320,000         | Solar PV                       | OH             | Expand plant to produce thin-film modules using cadmium telluride (CdTe) as semiconductor material                          |
| Abound Solar, Inc.                   | \$12,600,000         | Solar PV                       | CO             | Will expand manufacturing capacity of PV panels using CdTe  |
| Miasole                              | \$10,450,200         | Solar PV                       | CA             | Plant will manufacture thin-film solar PV cells and modules   |
| Suniva, Inc.                         | \$5,700,000          | Solar CSI                      | GA             | Factory will make monocrystalline silicon-based solar cells   |

| <b>Applicant Name</b>            | <b>Tax Credit Requested</b> | <b>Technology Area</b>         | <b>Facility State</b> | <b>Updated Descriptions</b>  |
|----------------------------------|-----------------------------|--------------------------------|-----------------------|--|
| Centrosolar Oregon LLC           | \$4,740,000                 | Solar CSI                      | OR                    | Plans to build a manufacturing plant for PV solar modules based on crystalline silicon cells     |
| Yingli Green Energy Americas     | \$4,534,320                 | Solar CSI                      | AZ                    | Plans to open a manufacturing facility to produce PV modules                                     |
| Solar Power Industries, Inc.     | \$3,756,000                 | Solar CSI                      | PA                    | Plans to produce multicrystalline cells  |
| Amonix, Inc                      | \$3,629,998                 | Solar PV                       | AZ                    | To manufacture low-cost solar systems using inexpensive plastic lenses that concentrate sunlight |
| Sumco Phoenix                    | \$2,674,236                 | Solar Components and Materials | NM                    | Plant will manufacture silicon solar blocks  |
| The Dow Chemical Company         | \$2,220,000                 | Solar PV                       | OH                    | Factory to produce special coatings for use in solar cell manufacture                            |
| Suntech                          | \$2,105,848                 | Solar CSI                      | AZ                    | Plans to manufacture polycrystalline solar modules   |
| Spire Semiconductor, LLC         | \$2,044,500                 | Solar PV                       | NH                    | Will manufacture very high-efficiency concentrator PV cells and receiver assemblies              |
| Solar Power Industries, Inc      | \$1,611,083                 | Solar CSI                      | PA                    | Plans to produce silicon bricks, wafers, solar power systems, and solar module components        |
| Advanced Energy Industries, Inc. | \$1,230,000                 | Solar Components and Materials | CO                    | Plans to establish a manufacturing facility for inverters  |
| Applied Photovoltaics, LLC       | \$1,068,986                 | Solar PV                       | NJ                    | Factory to manufacture solar energy modules for use in building integrated photovoltaics         |

**Source:** White House Fact Sheet.

**Notes:** Projects must be commissioned before February 17, 2013.

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