

# U.S. Trade Policy and the Caribbean: From Trade Preferences to Free Trade Agreements

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#### Summary

For over 40 years, the United States has relied on unilateral trade preferences to promote exportled development in poor countries. Congressionally authorized trade preferences give market access to selected developing country goods, duty-free or at tariffs below normal rates, without requiring reciprocal trade concessions. The Caribbean Basin has benefitted from multiple preferential trade arrangements, the best known being those linked to the Caribbean Basin Initiative (CBI), first passed by Congress in Caribbean Basin Economic Recovery Act of 1983 and made permanent in 1990. The most effective trade preferences for increasing Caribbean exports to the United States focused on textile and apparel trade rules and were provided for a limited time in the Caribbean Basin Trade Partnership Act (CBTPA) of 2000. Since then, the growing number of reciprocal U.S. free trade agreements (FTAs) in the region have replaced preferential trade arrangements for many countries, signaling a shift in U.S. trade policy and raising questions with respect to its effectiveness on U.S. imports from the mostly smaller countries that still rely unilateral trade preferences.

The Caribbean trade preference programs amended tariff schedules and trade rules in ways designed to increase U.S. imports from beneficiary countries. Trade grew, but evaluations of the early programs suggested that their effects were not as robust as originally hoped. Benefits tended to be concentrated in a few countries and products (energy and later textiles), limiting export promotion and deterring production diversification. Over time, benefits were "eroded" further by multilateral trade liberalization, which reduced the relative value of unilateral preferences. Bilateral FTAs, particularly the CAFTA-DR, actually replaced unilateral preferences with permanent, more attractive tariff reductions and trade rules for the Dominican Republic and Central American countries, the largest of the (now former) CBI/CBTPA beneficiary countries, and the main exporters of apparel.

A number of issues and circumstances are converging that will be a challenge for U.S. trade policy in the Caribbean region. The most effective trade preferences have been those provided under the CBTPA because of their apparel provisions. Although they have been extended through September 30, 2010, they are sparsely used by the remaining smaller Eastern Caribbean countries that have largely services-based economies and export only small amounts of manufactured goods. There is also a reluctance by these countries to make the transition to an FTA without some guarantee of a "development component" to the agreement. These concerns persist, despite the promise of permanent market access and increased investment that an FTA holds out. The Caribbean countries, long involved in dependent economic relationships, appear content to take a cautious path toward any new trade arrangement with the United States.

For U.S. trade policy, any thoughts of achieving broader regional integration are challenged by these circumstances. Broader integration may be difficult to reconcile with the needs of very small developing countries, which are highly vulnerable to the vicissitudes of global economic trends and may require new and creative solutions, particularly if U.S. policy is still driven by the historical focus on development and regional security issues in addition to trade liberalization. In the context of continuing with trade preferences in similar or altered form, or opting for an FTA, the solution is not immediately obvious. This report will be updated. For more information on the Caribbean economic integration, see CRS Report RL34308, *CARICOM: Challenges and Opportunities for Caribbean Economic Integration*, by J. F. Hornbeck.

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part of its foreign economic policy. Trade preferences give market access to selected developing country goods, duty-free or at tariffs below normal (NTR)<sup>1</sup> rates, without requiring reciprocal trade concessions. They come in many forms and are intended to promote economic growth and development in poor countries by stimulating export promotion and investment, and to encourage the use of U.S. inputs in foreign manufacturing. Trade preference programs must be authorized by Congress and are usually done so for specific periods of time.

The Caribbean Basin (see **Figure 1**)<sup>2</sup> has benefitted from multiple preferential trade arrangements, the best known being those linked to the Caribbean Basin Initiative (CBI) begun in the mid-1980s. Since then, the growth of free trade agreements (FTAs) in the region has signaled a shift in U.S. trade policy. The increase in reciprocal FTAs (particularly the Dominican Republic-Central America-United States Free Trade Agreement – CAFTA-DR) with even more generous trade benefits for Caribbean exports has the effect of "eroding" the relative benefits given to countries covered only by the CBI programs, raising questions about the future path of U.S. trade policy for those countries.

This report reviews unilateral preference programs for the Caribbean, discusses how they have been affected by FTAs in the region, and considers trade policy options for dealing with countries still relying on trade preferences and that may be considering whether to negotiate an FTA with the United States.

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<sup>&</sup>lt;sup>1</sup> NTR stands for "normal trade relations," a phrase adopted by the United States in lieu of the often confusing "most-favored-nation" (MFN) term used internationally. Both refer to the application of tariffs on a non-discriminatory basis. Tariff preferences are by definition inconsistent with NTR/MFN treatment, requiring a waiver from the World Trade Organization (WTO). The last waiver for the Caribbean (and other) programs expired and the United States is pursuing a new one before the WTO, but has so far been blocked by Paraguay. See CRS Report RS22183, *Trade Preferences for Developing Countries and the World Trade Organization (WTO)*, by Jeanne J. Grimmett.

<sup>&</sup>lt;sup>2</sup> Caribbean Basin countries include Antigua and Barbuda, Aruba, Bahamas, Barbados, Belize, British Virgin Islands, Costa Rica, Dominica, Dominican Republic, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Montserrat, Netherlands Antilles, Nicaragua, Panama, St. Kitts and Nevis, St. Lucia, St. Vincent and the Grenadines, and Trinidad and Tobago.

Mississippi Georgia Alabama Louisiana Texas U.S.A. Atlantic Gulf e a n o f **BAHAMAS** Mexico CUBA HAITI DOM. REP. ISLANDS **VIRGIN ISLANDS** PUERTO (U.S. & UK.) ANGUILLA **ANTIGUA** ST. KITTS and NEVIS **MEXICO JAMAICA** BELIZE and BARBUDA D aribbea Gulf of GUATEMALA HONDURAS DOMINICA Tehuantepec Antilles ST. ST. VINCENT LUCIA and the BARBADO **NICARAGUA EL SALVADOR** TOBAGO S French COSTA RICA Guiana PANAMA (FRANCE) VENEZUELA Gulf of SURINAME a n COLOMBIA Panama GUYANA

Figure I. Map of the Caribbean Basin

Source: Map Resources. Adapted by CRS.

## U.S. Preferential Trade Programs and the Caribbean Region

The United States has a long history of employing various types of trade incentives to encourage specific trade activities. Motivated by commercial, political, and security interests at times, the U.S. Congress has created unilateral trade preference programs that promote developing country exports, but are often structured so as to minimize the negative economic effects on U.S. producers and workers. Over time, bilateral, regional, and multilateral trade agreements have come to eclipse the importance of preference arrangements, a trend that a review of these developments will show has been particularly visible in the Caribbean Basin.

#### **Background: Early Trade Preference Programs**

In 1964, the United States Government initiated a preferential tariff program based on production sharing. Production sharing is a cost-reducing business strategy that seeks competitive (price) advantage by locating manufacturing processes in more than one country. U.S. firms specialize in the capital intensive, technology driven stages of production, and outsource assembly and other lower-skill processing to lower-wage countries. Under the U.S. production-sharing program, foreign firms that import U.S. component parts and assemble or process them into finished or semi-finished products may then re-export them back to the United States, with duties levied only on the value added abroad (no tariff on U.S. content).<sup>3</sup>

U.S. firms benefit from production sharing by the required use of their inputs (to receive the tariff exemption) and in retaining a portion of the global market for goods that might otherwise go to lower-cost foreign producers that do not use U.S. inputs. Foreign firms using U.S. inputs benefit from the tariff exemption, making their products more competitive in the U.S. market relative to those of other producers who face a duty on the full value of their exports. This type of production arrangement has been commonly used for automobile parts, electronics, and apparel, among other manufactured goods.<sup>4</sup>

The Caribbean Basin and Mexico were early beneficiaries of the production sharing program, with proximity providing a major advantage at that time. Lower transportation costs and quicker turn around times have provided Mexican, Caribbean, and Central America producers with an additional competitive factor, at least for certain niche markets, over their more distant, but often lower cost Asian competitors. Many Caribbean countries developed their export processing zones around this program.

By the 1970s, the concept of preference programs for developing countries shifted. Whereas production sharing was based on a mutually beneficial competitive business strategy, developing countries had long advocated unilateral trade preferences as a form of development assistance.

<sup>&</sup>lt;sup>3</sup> Initially defined under Item 807 of the U.S. tariff schedule and later in Chapter 98 of the U.S. Harmonized Tariff Schedule (HTS). United States International Trade Commission. *Production Sharing: Use of U.S. Components and Materials in Foreign Assembly Operations, 1995-1998.* Washington, D.C. USITC Publication 3265. December 1999. pp. 1-1 and 1-2.

<sup>&</sup>lt;sup>4</sup> Regional production sharing is also done by European and Asian firms.

Under the auspices of the General Agreement on Tariffs and Trade (GATT), the Generalized System of Preferences (GSP) was conceived as a way for developed countries to respond to this expressed need. The GSP permits developed countries to grant unilateral tariff preferences for selected imports from developing countries to promote export-led growth. The U.S. program provides limited tariff incentives for many, but not all products. The Caribbean region has availed itself of both the GSP and production sharing incentives for many years. The U.S. GSP program requires periodic renewal by Congress and was last reauthorized through December 31, 2009.<sup>5</sup>

The tariff preference model as development strategy continued to evolve in the 1980s. The next step targeted specific regions of the world for deeper preferences than those accorded under the GSP, a strategy driven by security, as well as economic and political interests of the United States. Congress enacted the first such geographically targeted program for the Caribbean region in 1983.<sup>6</sup>

#### The Caribbean Basin Economic Recovery Act of 1983

The impetus to create a Caribbean trade preference program arose from concern over the region's economic collapse and concomitant political radicalization that materialized in the early 1980s. The Caribbean's Basin's "proximity, vulnerability, and instability" has long made it of particular strategic interest to the United States, a notion well established in U.S. political history dating to the Monroe Doctrine. In light of this reasoning, President Reagan and the U.S. Congress initially considered a comprehensive response to the Caribbean Basin's troubles. Trade preferences would emerge as the primary economic component of a scaled back alternative.

President Reagan unveiled the CBI in a speech before the Organization of American States on February 24, 1982, arguing that ensuring economic and political stability in the Caribbean region was vital to U.S. security interests. He proposed a controversial mix of tax incentives, aid, and trade preferences. The idea was rejected by many, however, particularly import-competing firms and workers. As a consequence, the first bill died in the 97<sup>th</sup> Congress. In the 98<sup>th</sup> Congress, however, Congress acted promptly on the Caribbean Basin Economic Recovery Act (CBERA). Although it again drew stiff resistance from U.S. textile and labor interests, once scaled back to modest duty-free treatment for only 10% of Caribbean imports, it passed with overwhelming support in both the House (392-12) and the Senate (90-7). President Reagan signed it into law on August 5, 1983 (P.L. 98-67) and the trade preferences went into effect on January 1, 1984.

The CBERA permits 27 countries to be designated by the President as beneficiary countries (24 eventually were—see **Appendix**), eligible to receive duty-free or reduced-duty access for selected exports provided the countries meet specific conditions. Designation may be denied or suspended if the country: 1) is a Communist country; 2) has seized U.S. property without compensation; 3)

<sup>&</sup>lt;sup>5</sup> See CRS Report RL33663, Generalized System of Preferences: Background and Renewal Debate, by Vivian C. Iones

<sup>&</sup>lt;sup>6</sup> Other geographically targeted trade preference programs would be created in the Andean Trade Preference Act (ATPA) and the African Growth and Opportunity Act (AGOA).

<sup>&</sup>lt;sup>7</sup> See Pastor, Robert A. Exiting the Whirlpool: U.S. Foreign Policy Toward Latin America and the Caribbean, Second Edition. Boulder: Westview Press, 2001. pp. 19-20.

<sup>&</sup>lt;sup>8</sup> 1982 CQ Almanac. Caribbean Trade Plan. pp. 54-55 and 129.

<sup>&</sup>lt;sup>9</sup> The CBI was a comprehensive program, with the tariff preferences codified in the CBERA.

<sup>&</sup>lt;sup>10</sup> 1983 CQ Almanac. Caribbean Trade Plan. pp. 252-53.

fails to recognize or enforce awards arbitrated in favor of U.S. citizens; 4) affords preferential treatment to goods from other countries to the detriment of U.S. commerce; 5) broadcasts U.S. copyrighted material without permission; 6) has not signed an extradition agreement with the United States, or 7) is not taking steps to afford internationally recognized worker rights. Thus, the unilateral nature of the arrangement is clear: meet U.S.-defined eligibility criteria and selective imports will be granted trade preferences. No negotiation is involved.<sup>11</sup>

Provided a good is wholly the "growth, product, or manufacture" of, and imported directly from, a beneficiary country, it may enter the United States duty free or at a reduced rate of duty. There were, however, significant exceptions for articles defined by Congress as "import sensitive." These included textiles and apparel subject to textile agreements under the Multi-Fiber Arrangement (MFA), 12 petroleum products, footwear, handbags, luggage, flat goods, work gloves, leather wearing apparel, canned tuna, and watches or watch parts. Under the rules of origin, 35% of the article's value of labor and parts had to originate in a beneficiary country, although some 15% of the 35% could be of U.S. origin. 13

A number of special provisions also applied. First, all Caribbean imports were still subject to safeguard measures (resumption of tariffs) if the imports were shown to increase in quantities that would hurt U.S. producers. Also, special treatment was accorded to some import-sensitive goods. CBERA gave ethanol imports duty-free entry if produced under certain conditions<sup>14</sup> and sugar imports from the region entered under a tariff rate quota (TRQ)—duty free up to a specified quota and then taxed at prohibitively high levels.

Congress also required that the United States International Trade Commission (USITC) produce regular reports on the effects of the preference program. The USITC found that for the first five years, the impact was relatively small, with imports from beneficiary countries expanding at slower rates than imports from the rest of the world. CBERA eligible products, nonetheless, grew from 6.7% of total imports from CBERA beneficiary countries in 1984, to 7.4% in 1985, 11.1% in 1986, 12.7% in 1987, and 13.0% in 1988. Even these numbers overstate the effects because there was an increasing shift from use of duty-free access under GSP to CBERA, so the marginal increase in duty-free goods that entered exclusively under CBERA was small.

#### **Special Access Program**

Under CBERA, textile and apparel products were excluded from receiving tariff reductions, despite the fact that they are a major manufacturing export (and job creating) sector for the region. Textile and apparel articles are considered highly import sensitive in the United States and elsewhere, and their trade was controlled by quotas defined in bilateral textile agreements permitted under the MFA. In 1986, President Reagan, by executive order, established a Special Access Program (SAP) that granted guaranteed access levels (GALs) for apparel from eligible

<sup>&</sup>lt;sup>11</sup> Some of these conditions may be waived by the President for national security reasons. Other requirements were also in force. For a summary, see U.S. Congress. House. 109<sup>th</sup> Congress. 1<sup>st</sup> Session. Committee Print. Committee on Ways and Means. *Overview and Compilation of U.S. Trade Statutes*. Part I of II. June 2005. pp. 23-24.

<sup>&</sup>lt;sup>12</sup> Recast in 1994 under GATT as the Agreement on Textiles and Clothing (ATC), it was the framework for the global bilateral textile quota agreements that were finally phased out on January 1, 2005.

<sup>&</sup>lt;sup>13</sup> P.L. 98-67, section 213.

<sup>&</sup>lt;sup>14</sup> Ibid, pp. 26-28 and CRS Report RS21930, *Ethanol Imports and the Caribbean Basin Initiative (CBI)*, by Brent D. Yacobucci.

CBERA countries, provided it was assembled from fabric formed and cut in the United States. GAL shipments paid duty only on the value added abroad. 15

Following implementation of the SAP, there was an sudden large increase in apparel imports from CBI countries. Importantly, the increase occurred because of changes in U.S. textile policy, not the CBERA. The increase in demand for Caribbean apparel articles at this time was evident nonetheless, driven by their relatively low cost, production proximity, and higher quota restrictions that Asian producers still faced. Tariffs on textile and apparel goods from the CBI countries, however, remained a significant barrier and would not be addressed in legislation until 2000. <sup>16</sup> The SAP did not apply after elimination of the world textile quotas on January 1, 2005. <sup>17</sup>

### The Caribbean Basin Economic Recovery Expansion Act of 1990

Soon after the original CBERA went into force, concern over the effectiveness of its trade preferences surfaced. Two issues stood out: 1) expanding the program to include a greater number of Caribbean goods, and 2) making the program permanent. The legislation as initially proposed would have extended additional tariff benefits to textiles, apparel, sugar, petroleum, leather goods, and other items left out of the 1983 legislation. It also would have repealed the September 30, 1995 termination date, making the duty preferences permanent.

As the initiative made its way through the legislative process, however, many of the preferences that might have had the greatest economic impact on the Caribbean, like the textiles and apparel provisions, were stripped from the bill. This change allowed the Caribbean Basin Economic Expansion Act of 1990 (referred to as "CBI II") to be passed as Title II of the Customs and Trade Act (P.L. 101-382). It made permanent the existing CBI preferences for beneficiary countries, but extended them only to a few new products. Changes included a limited phased-in tariff reduction for handbags, luggage, flat goods, work gloves, and leather goods not eligible for GSP treatment, and duty-free and quota-free treatment for articles other than textiles, apparel, and petroleum products that are assembled or processed from U.S. components. There were also new limited benefits for ethanol imports and a few non-trade incentives. CBI imports were also given an exception from antidumping (AD) and countervailing duty (CVD) cumulation rules, making it harder to show that U.S. firms had experienced material injury from those imports.

### The Caribbean Basin Trade Partnership Act and NAFTA Parity

On January 1, 1994, NAFTA took effect, altering the relative tariff situation in the region and igniting a debate over parity issues related to competing trade agreements and arrangements. Imports from Mexico received much reduced tariffs or duty-free treatment under NAFTA, which

<sup>&</sup>lt;sup>15</sup> USITC, Production Sharing: Use of U.S. Components and Materials in Foreign Assembly Operations, 1995-1998, pp. A-4 and A-5.

<sup>&</sup>lt;sup>16</sup> USITC. Annual Report on the Impact of the Caribbean Basin Economic Recovery Act on U.S. Industries and Consumers. Sixth Report. Washington, DC, 1990. pp. 1-6 and 2-9.

<sup>&</sup>lt;sup>17</sup> USITC. *The Impact of the Caribbean Basin Economic Recovery Act: Eighteenth Report, 2005-2006.* USITC Publication No. 3954. September 2007. pp. 2-27.

as it phased in over 14 years, conveyed to Mexico an increasingly large benefit. Preferential access for textile and apparel goods would be applied not only to the value of U.S. content, but importantly, to the value added in Mexican production. Imports were subject to detailed rules of origin generally limiting content of traded goods to materials made in the NAFTA countries, thus excluding CBI countries.

The effects seemed apparent; two-way trade in textiles and apparel between the United States and Mexico rose 218% from 1993 to 2002, some of it presumably to the detriment of apparel production in the Caribbean. NAFTA eliminated much of the relative trade advantage that the CBI countries had enjoyed over Mexico since 1984, and gave Mexico a distinct advantage in apparel production, which was a dominant export sector for many of the Caribbean countries as well. Mexico's much larger economy and production capacity for textiles and apparel became an immediate threat to income and employment in the CBI countries, which began to lobby for U.S. trade preferences equal to those of Mexico. This became known as the CBI/NAFTA parity issue.

While some in Congress were sympathetic to CBI country claims, particularly after the region's devastation from Hurricanes Georges and Mitch in 1998, it took years to gather the support to pass legislation. The idea was to provide the CBI countries with NAFTA-equivalent preferences until such a time that they could either accede to NAFTA, or enter into a similar reciprocal FTA with the United States. Because textile and apparel trade was at the heart of the program, the legislation had to overcome resistance from import-competing U.S. manufacturers. Nonetheless, on May 18, 2000, following Congressional passage, the Caribbean Basin Trade Partnership Act (CBTPA—P.L. 106-200) was signed into law, extending additional benefits for a "transition period" of eight years ending September 30, 2008, or until a beneficiary country signs an FTA with the United States. Congress extended these benefits, unchanged, for two years in the Food, Conservation, and Energy Act of 2008 (H.R. 6124, P.L. 110-246).

Eligibility for CBTPA benefits include all those under CBERA, plus an additional emphasis on countries meeting their trade obligations under the World Trade Organization (WTO) and making progress toward some type of FTA with the United States. The most important provisions provide that certain articles excluded from CBERA that meet NAFTA rules of origin may receive NAFTA tariff treatment, specifically: canned tuna, petroleum products, footwear, handbags, luggage, flat goods, work gloves, and leather-wearing apparel.

Textile and apparel articles were also given essentially NAFTA-equivalent treatment. Those assembled in beneficiary countries are eligible for duty-free and quota-free treatment subject to rules of origin, provided they are assembled from fabrics made and cut from U.S. yarns.<sup>19</sup> However, articles in which the fabric is also cut in the CBTPA country may also enter duty free, if the parts are sewn together with U.S. thread. Limited amounts of knit apparel (except socks) using U.S. yarns are also given duty-free treatment, as are certain brassieres, handloomed, handmade, and folklore articles, textile luggage, and articles made from materials not available, or materials demonstrated not to be available in commercial quantities, in the United States. The apparel duty preferences were later modified in the Trade Act of 2002, requiring that imported knit and woven garments using U.S. fabric be dyed, printed, and finished in the United States.<sup>20</sup>

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<sup>&</sup>lt;sup>18</sup> CRS Report RL31723, *Textile and Apparel Trade Issues*, by Bernard A. Gelb.

<sup>&</sup>lt;sup>19</sup> For a summary, see U.S. Congress, *Overview and Compilation of U.S. Trade Statutes*. op.cit., pp. 32-33.

<sup>&</sup>lt;sup>20</sup> For details, see USITC. *The Impact of the Caribbean Basin Economic Recovery Act: Eighteenth Report*, pp. 1-10 thru 1-13.

The CBTPA also prohibits illegal transshipment of textile and apparel products and directs the President to have the USTR convene meetings with CBTPA beneficiary countries to encourage movement toward a free trade agreement with the United States.

#### **CAFTA-DR** and New Parity Issues

When the Dominican Republic-Central America-United States Free Trade Agreement (CAFTA-DR) began to be implemented on March 1, 2006 (P.L. 109-53), the trade preference landscape shifted again. CAFTA-DR leads to nearly full free trade between the United States and member countries when it is fully implemented. Provisions covering textile and apparel, the largest U.S. import category from the region, were enhanced from those offered under CBTPA, and made permanent. They provide for immediate elimination of duties on textiles and apparel that meet rules of origin, which are even more flexible than in other preferential agreements and FTAs, including the CBTPA. Stated briefly, provided components are sourced in any one of the member countries, the finished assembled product may be exported to the United States duty free. Generally, the intent of the agreement is to build on the history of increasingly flexible CBI programs that allow apparel producers in the region to combine materials and production in various ways and still receive duty-free access to the U.S. market.

CAFTA-DR, much like NAFTA a decade earlier, created parity problems for other producers in the region that cannot export under these relaxed rules of origin or reduced tariffs. Mexico was one, but the United States agreed in principle in January 2007 to harmonize the rules of origin as applied to NAFTA and CAFTA, which will allow Mexican and Central American producers to use each other's inputs without penalty, further integrating the region's apparel production.<sup>23</sup> Haiti was not included in this deal, which caused Congress subsequently to pass separate legislation covering Haitian apparel imports (see below). The rest of the CBI countries, however, are at a disadvantage relative to NAFTA, CAFTA-DR, and Haiti with respect to trade preferences in general, and their effect on apparel trade in particular.

#### The HOPE Act: New Trade Preferences for Haiti

To respond to concerns over Haiti's apparel parity issue, as well as its broader development challenges as the poorest country in the Western Hemisphere, the 109<sup>th</sup> Congress amended the CBI programs with passage of the Haitian Hemispheric Opportunity through Partnership Encouragement Act of 2006 (HOPE I), Title V of the Tax Relief and Health Care Act of 2006 (P.L. 109-432). It was implemented on March 19, 2007. The act provided special trade rules for Haitian goods, including duty-free treatment for select apparel imports made in part from less expensive third country (e.g. Asian) yarns and fabrics, provided Haiti meets eligibility criteria related to promoting core labor rights, human rights, and anti-poverty policies. To address concerns that the HOPE Act was not having the full desired effects, the 110<sup>th</sup> Congress enhanced the rules and preferences in the Food, Conservation, and Energy Act of 2008 (H.R. 6124/P.L. 110-

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<sup>&</sup>lt;sup>21</sup> The United States implemented the CAFTA-DR on a rolling basis upon each country complying with the agreement's legal and regulatory obligations. On January 1, 2009, Costa Rica became the sixth and final country to implement the agreement.

<sup>&</sup>lt;sup>22</sup> USITC. U.S.-Central America-Dominican Republic Free Trade Agreement: *Potential Economywide and Selected Sectoral Effects*. USITC Publication 3717. August 2004. pp. 27-30.

<sup>&</sup>lt;sup>23</sup> Latin American Newsletters. *Latin American Mexico and NAFTA Report*. February 2007. p. 14.

246)—the Farm Bill, Title XV of which includes the Haitian Hemispheric Opportunity through Partnership Encouragement Act of 2008 (HOPE II).<sup>24</sup>

The duty preferences are significant because the United States is the main destination for Haitian apparel exports, its dominant export sector, generating as much as 80% of the country's foreign exchange. In 2007, apparel constituted over 80% of Haiti's total exports and 93% of exports to the United States (81% knit, 12% woven articles), so the sector provides one potential avenue for employment growth. The preferences also support textile firms in the Dominican Republic, which have an expanding co-production arrangement with Haiti.

Because HOPE I did not result in dramatic growth in Haitian textile exports to the United States, inhibited by the limited time frame and complicated rules of origin, Congress passed HOPE II, which extended tariff preferences for 10 years through September 30, 2018, made the rules more flexible and simpler, expanded duty free treatment for U.S. apparel imports of knits as well as woven articles, and allowed for direct shipment of apparel articles to the United States from either Haiti or the Dominican Republic. HOPE II also requires that Haiti create a new apparel sector monitoring program (Labor Ombudsman) to ensure compliance with internationally recognized core labor practices.

The HOPE Act, as amended, differs from other U.S. apparel trade arrangements with the Caribbean. Unlike those in the CBTPA, of which Haiti is a beneficiary country, and the CAFTA-DR, which does not include Haiti, the HOPE Act permits duty-free treatment for apparel imports in limited quantities assembled or knit-to-shape in Haiti with inputs from *third-party* countries, or those outside the region that are not a party to either a preferential trade arrangement or free trade agreement with the United States. The competitive advantage to Haitian firms derives from their ability to use less expensive inputs sourced from virtually anywhere in the world and still receive duty-free treatment. To the extent that this advantage is in place for an extended period of time, it is intended to encourage increased investment in the apparel assembly business in Haiti, contributing to growth in output, employment, and exports. Critics have argued, however, that this advantage could come at the expense of other regional producers, although the effects have so far been judged to be very small.<sup>25</sup>

#### **Trade Effects of Tariff Preferences**

To promote export-led growth in CBI countries, the U.S. Congress has approved multiple trade preference programs over the past three decades (production sharing, GSP, CBERA, CBI II, CBTPA, and the HOPE Act), as well as two free trade agreements (NAFTA and CAFTA-DR). Each one amended trade rules and tariff preferences in ways designed to increase U.S. imports from CBI countries. Although legislative action in the 110<sup>th</sup> Congress focused on enhancing Haiti trade preferences and extending the CBTPA, there has been a longer term trend toward the implementation of free trade agreements in the region. Before considering this change, this section assesses the effects of unilateral trade preference programs by identifying changing trends in U.S. imports from the CBI countries.<sup>26</sup>

<sup>&</sup>lt;sup>24</sup> For details, see CRS Report RL34687, *The Haitian Economy and the HOPE Act*, by J. F. Hornbeck.

<sup>&</sup>lt;sup>25</sup> See United States International Trade Commission. *Textiles and Apparel: Effects of Special Rules for Haiti on Trade Markets and Industries.* Washington, D.C. USITC Publication 4016. June 2008. p. 3-6.

<sup>&</sup>lt;sup>26</sup> This discussion draws on a more detailed analysis in USITC, *The Impact of the Caribbean Basin Economic Recovery* (continued...)

#### **Imports by Duty Category**

**Table 1** displays trends in U.S. imports from CBI countries since the CBTPA program began, with imports presented as entering either as dutiable or duty free under various preference programs. Table 1 is divided into three major sections. In section one, the dutiable value, calculated duty, and average duty applied to aggregate CBI imports show a general downward trend from 2000 to 2006. The exception is the rise in dutiable value of imports in 2004 and 2005, which is associated with increased imports of petroleum products from Aruba, the Netherlands Antilles, and The Bahamas that are not eligible for CBTPA duty-free treatment. The 2006 decline reflects an increase in duty-free imports that offset this trend.

Table I. U.S. Imports from CBI Countries by Dutiable Category, 2000-2006

Duty Category:	2000	200 I	2002	2003	2004	2005	2006
-Dutiable Value, all imports (\$ mil)	7,778	5,590	5,462	4,902	5,770	7,181	5,033
-Calculated Duty	915	578	496	513	457	483	190
(\$ thousands)							
-Average Duty (%)	11.8	10.3	9.1	10.5	7.9	6.7	3.8
Dutiable Value—	35.2	27.2	25.8	20.2	21.0	22.7	19.7
All Imports: (%)							
-Production sharing	12.7	6.8	4.5	3.4	3.5	2.5	1.3
-Other dutiable	22.5	20.4	21.1	16.4	17.2	20.2	18.3
Duty-free Value—All Imports: (%)	64.7	72.9	74.2	79.8	79.0	77.3	80.3
-NTR	30.1	27.3	27.5	33.2	35.4	34.9	38.6
-Production sharing	21.0	6.7	3.2	1.7	1.8	1.3	0.8
-CBERA	11.7	12.7	13.7	12.2	11.0	11.2	15.4
-CBTPA	0.7	24.9	28.6	30.7	28.8	27.7	23.3
-GSP	0.9	0.9	0.4	1.0	1.3	1.5	1.5
-Other duty-free	0.3	0.4	0.7	0.9	0.7	0.6	0.7
Imports entering CBERA/CBTPA (%)	12.6	40.2	47. I	42.6	39.7	38.8	38.5
Exclusively under CBERA/CBTPA <sup>a</sup> (%)	6.8	22.9	31.5	30.2	30. l	30.9	31.7

a. Means goods would not have entered duty free under any other program.

**Source:** USITC. The Impact of the Caribbean Basin Economic Recovery Act. Seventeenth Report, 2003-2004. September 2005. pp. 2-10, 2-11, and 3-4, and The Impact of the Caribbean Basin Economic Recovery Act, Eighteenth Report, 2005-2006. September 2007. pp. 2-10 to 2-13 and 3-3.

The average duty on goods from the CBI countries continued to fall, particularly in 2006 when the CAFTA-DR was implemented for four countries, reducing greatly the value of dutiable

<sup>(...</sup>continued)

Act, Eighteenth Report, September 2007.

<sup>&</sup>lt;sup>27</sup> To simplify **Table 1**, a small percentage (less than 1%) of imports that enter under reduced duties per various programs has been combined with "other dutiable" imports.

imports of textile and apparel products entering under CBTPA. These trends correspond with the increasing percentage of duty-free goods entering the United States shown in the seventh row. In disaggregating these data, as discussed below, it is important to distinguish between two types of trends in the tariff preference programs, those that allow new categories of goods to enter the United States duty free, counted as increased trade because of trade preferences, and those that merely switch goods from one preference category to another (e.g. from GSP to CBTPA), accounting for little net increase in preferential trade.

In the second section of the table, note that the dutiable value of total imports has fallen from 35.2% in 2000 to 19.7% in 2006, associated with two trends: final implementation of the WTO Uruguay Round commitments, which shifted some imports from the CBERA to the NTR (other) duty-free category, and more significantly, the implementation of CBTPA for textile and apparel articles. Note the growing relative importance in the percentage of dutiable goods entering the United States under the "other dutiable" category, or NTR rates.

The real story can be seen in the duty-free categories. The duty-free portion of U.S. imports of CBI goods has grown from 64.7% to 80.3% in the six years ending 2006. Note, however, that there has been no significant change in the percentage of duty-free goods entering under the CBERA, GSP or "other duty free" categories, except for the CBERA category in 2006. Articles entering under the older production sharing program, by contrast, have fallen sharply. There was a slight increase in the portion of goods entering NTR duty-free, while those entering under CBTPA grew suddenly at first, but declined somewhat in 2006. Taken together, these trends point first to a switch in apparel goods in 2001 that entered under the CBTPA that had previously entered under production sharing preferences, and a modest increase in the value of new imports eligible for duty-free treatment. By 2006, the decline in duty-free imports entering under CBTPA due to the effects of CAFTA-DR is evident, and there was an increase in goods newly entering duty-free goods under CBERA.<sup>29</sup>

In section three, the last two rows of **Table 1** highlight that the total imports entering under the combined CBERA and CBTPA provisions rose from 12.6% of total CBI imports in 2000 to 38.5% in 2006. In addition, the amount that entered exclusively from these preferences, that is, could not have entered under any other program such as GSP, rose from 6.8% of total imports to 31.7%. This trend suggests that the benefits of these two programs as defined in current law have probably stabilized, and again points to the sharp increase in duty-free imports that occurred after CBTPA was implemented. *This point reinforces the fact that the original CBERA program appeared to have had limited effect, whereas the CBTPA textile and apparel preferences appeared to have provided a more robust response.* 

These trends are consistent with the intent, expectations, and evolution of the preferences programs, but demonstrate that for nearly 17 years their effects were less than might have been expected until the CBTPA was implemented. The CBTPA trade appeared quickly, but stabilized by 2002. Variations in trends in 2005 and 2006 point to two overriding factors: the large price increase in energy-related imports and the implementation of CAFTA-DR. The increase in the

<sup>&</sup>lt;sup>28</sup> USITC. *The Impact of the Caribbean Basin Economic Recovery Act: Seventeenth Report, 2003-2004.* USITC Publication No. 3804. September 2005. p. 2-12.

<sup>&</sup>lt;sup>29</sup> USITC, The Impact of the Caribbean Basin Economic Recovery Act: Eighteenth Report, pp. 2-11 to 2-13.

<sup>&</sup>lt;sup>30</sup> For more detailed data, ibid., pp. 2-13 and 3-3.

NTR duty-free category is the one possible anomaly, which along with understanding the specific effects of each preference program, requires a more detailed analysis at the product level.

#### **Product Trends**

Not all CBI exports were affected equally by the tariff preferences. Major product categories shown in **Figure 2** include imports from current and former CBI countries (including those goods that enter now under the CAFTA-DR), three of which stand out in importance: mineral fuels, knit apparel, and woven apparel. In 2006, together they composed 54% of U.S. imports from these countries. The mineral fuels group stands apart as a combination of products that received new benefits under CBTPA or entered NTR duty free when the final Uruguay Round commitments phased in, and were therefore, switched out of the CBERA category. The percentage increase also reflects large increases in energy prices at that time. All liquefied natural gas and anhydrous ammonia, as well as most heavy fuel oil and light fuel oil, have NTR rates of zero and account for most of the increase in the portion of duty-free NTR goods.<sup>31</sup>

(by major product category) Fruits & Nuts Elec. Mach. Elec. Mach. 4.4% 4.4% Fruits & Nuts Knit Apparel Knit Apparel Other 23.8% Other 30.5% 30.7 Woven Apparel 8.3% Inorg. Chem Inorg. Chem Woven Apparel 3.7% Mineral Fuels Mineral Fuels\_ 19.0% 30.0% 16 4% 2006 Total Imports = \$33.2 billion 2000 Total Imports = \$22.5 billion

Figure 2. U.S. Imports from CBI Countries, 2000 and 2006

Data Source: U.S. Department of Commerce.

Trends in the apparel industry are more germane to this report as the key value-added Caribbean export industry targeted by CBTPA. **Table 1** indicates that there has been an increase in the value of duty-free apparel goods that entered under CBTPA as discussed above, largely attributable to preferences that encouraged a shift in content mix of apparel that for the first time allows fabrics to be cut in the region. Yet, as the USITC has noted, from 2000 to 2006, U.S. imports of apparel goods from the CBI countries declined from 13% of total apparel imports worldwide in 2002 to only 5% in 2006. This trend points to the effects of CAFTA-DR on CBTPA imports of apparel, and also, that even with growth in imports from the CBTPA preferences, the CBI countries'

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<sup>&</sup>lt;sup>31</sup> Ibid., pp. 2-6 and 2-10.

<sup>&</sup>lt;sup>32</sup> Ibid., p. 2-18.

relatively high production costs compared to their Asia competitors makes it difficult for them to maintain U.S. market share.<sup>33</sup>

#### **Country Trends**

There were 24 countries in the original CBERA group until the CAFTA-DR took effect (see **Appendix**). Once implemented, the CAFTA-DR benefits superseded those provided under CBERA and the CBTPA. U.S. imports from all 24 countries from 2000 to 2006 are presented in **Table 2**.

For 2005, the last year all 24 countries received full-year CBI preferences:

- 50% of U.S. imports originated in only the top three CBI countries; 90% in the top eight;
- the number one exporter by value (25%) was Trinidad and Tobago, which is explained by its mineral fuels exports (see also **Figure 2**);
- the other top exporters to the United States (Dominican Republic, Costa Rica, Guatemala, Honduras, El Salvador) are all major apparel manufacturers, with Costa Rica's trade increasingly dominated by semiconductors, which enter NTR duty free (details not shown);
- the top six CBI exporting countries, not including energy producers Trinidad and Tobago and Aruba, accounted for 95.6% of Caribbean textile and apparel exports to the United States;

For 2007, the second year that the CAFTA-DR was in effect:

- imports from the five countries that had so far implemented the agreement (**bolded in Table 2**) were valued at \$15.0 billion, or 44.4% of total imports from the current and former CBI countries. With the inclusion of Costa Rica, the sole holdout at that time, the total would be \$19.0 billion, or 56.1% of total imports from these countries;
- if imports from CAFTA-DR and energy exporting countries are not included, the remaining U.S. imports amounted to less than 10% of the total from beneficiary countries, and only a portion of that amount would be eligible for tariff preferences.<sup>34</sup>

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<sup>&</sup>lt;sup>33</sup> Ibid., p. 2-24 and USITC, *The Impact of the Caribbean Basin Economic Recovery Act: Seventeenth Report*, pp. 2-18 and 2-19.

<sup>&</sup>lt;sup>34</sup> Another way to make this point is to show the dominance of the CAFTA-DR countries as a portion of imports entering under CBERA/CBTPA. For 2004, when all these countries were still beneficiaries under the CBI preference programs, imports from the countries that would later become parties to the CAFTA-DR represented 79.1% of imports that entered the United States under CBERA or CBTPA.

Table 2. U.S. Imports by CBI Country, 2000-2007

(\$ millions)

Country	2000	2001	2002	2003	2004	2005	2006	2007
Trinidad and Tobago	2,228	2,380	2,440	4,334	5,842	7,891	8,362	8,789
Dom. Rep.	4,383	4, I 83	4, I 69	4,455	4,527	4,604	4,532	4,2   5
Costa Rica	3,539	2,886	3,142	3,364	3,333	3,415	3,844	3, <b>94</b> l
Honduras	3,090	3,126	3,261	3,313	3,640	3,749	3,717	3,912
Guatemala	2,607	2,589	2,796	2,947	3,154	3,137	3,102	3,026
Aruba	1,536	1,034	774	955	1,776	2,920	2,845	2,995
El Salvador	1,933	1,880	1,982	2,020	2,052	1,989	1,857	2,044
Nicaragua	588	604	680	770	990	1,181	1,526	1,603
Neth. Antilles	719	485	362	632	435	922	1,119	782
Jamaica	648	461	396	423	320	376	528	721
Haiti	297	263	255	332	371	447	496	504
Bahamas	275	314	450	479	638	700	453	488
Panama	307	291	303	302	316	327	379	365
Belize	94	97	78	102	107	98	147	106
Guyana	140	140	116	119	122	120	125	123
St. Kitts/Nevis	37	41	49	45	42	50	50	54
Barbados	39	40	34	44	37	32	34	38
St. Lucia	22	29	19	13	14	32	30	33
Brit. Virgin Is.	31	12	41	35	17	34	26	43
Antigua/Barb	3	4	4	13	5	4	6	9
Grenada	27	24	7	8	5	6	5	8
Dominica	7	5	5	5	3	3	3	2
St. Vincent/the Grenadines	9	23	17	4	4	16	2	I
Montserrat	<b>0</b> ª	<b>0</b> ª	<b>0</b> ª	1	0ª	1	I	I
Total	22,559	20,911	21,380	24,715	27,750	32,054	33,189	33,803

a. less than 0.5 million.

Data source: U.S. Department of Commerce.

**Bold** figures reflect that imports are no longer eligible for CBI benefits because the country has implemented the CAFTA-DR.

To summarize, the benefits of CBI trade preferences have been concentrated in a few key beneficiary countries because of their energy-or apparel-related products, and are diminishing on a relative basis because of other trade liberalization agreements. The CBTPA has had some influence on the export patterns of CBI countries, but trends also highlight a shift in duty category (from HTS9802 production sharing to CBTPA). As mentioned earlier, total U.S. imports of textile and apparel goods from the CBI countries as a percent of the world import total remained fairly constant (13%-14%) from 2000 to 2004, but declined to 5% in 2006 when the majority of these exports began to enter under the CAFTA-DR. These trends raise important questions about

whether and how to increase the relevance of Caribbean preference programs to the remaining beneficiary countries.

## Trade Preference Programs: Some Economic Perspectives

Since first implemented in 1984, Caribbean tariff preference programs were intended to assist beneficiary countries with enhancing their export-led development strategies. They have combined U.S. trade preferences with their own proximity-driven niching strategies in a way that has helped them maintain a relatively small, but important market share in the United States. It is a strategy that may have led to selective export and economic growth, but the effects may have run their course given the proliferation of large low-cost Asian producers and increasing substitution by the United States of the reciprocal FTA for unilateral preferential trade arrangements in the region. In addition, many economists are skeptical about the efficacy of trade preferences as a development strategy, pointing to two areas in particular: design and administration of the preference programs and weak trade effects.

Structural design flaws that limit the effectiveness of unilateral trade preferences is a common concern. Trade preferences are paternalistic in nature; designed by developed countries to give "generous" one-way benefits to developing countries, but as unilateral concessions, they are self-limiting often for political reasons. For example, critics argue that:<sup>35</sup>

- unilateral agreements are non-binding, often subject to renewal, and can be denied or suspended (and have been) on a product or country basis, which can hinder investors from committing more fully to developing economies;
- eligibility criteria are based on foreign policy and political goals of the developed country, often unrelated to enhancing trade performance, so they are not a costless proposition for recipients; and,
- program details are subject to domestic economic pressures that typically seek to
  exclude import-sensitive articles, which can cause the developed country to apply
  higher than average tariffs on these goods for non-beneficiary countries.

The CBI programs are not immune to some of these criticisms. Beneficiary countries have no say in the design of the tariff preferences, must lobby the U.S. Congress and Executive Branch to make a case for their continuance, must comply with numerous foreign policy and political requirements to maintain eligibility, and have not always been able to export key products under preference programs. Results of the CBERA program disappointed some because of its many limitations. Even with CBI II making the program permanent and the CBTPA adding many new products to the list of eligible exports, including textile and apparel articles, success has not been overwhelming.

<sup>&</sup>lt;sup>35</sup> Srinivasan, T. N. *The Costs of Hesitant and Reluctant Globalization: India*. p. 31. http://www.econ.yale.edu/~srinivas/ and Özden, Caglar and Eric Reinhardt. Unilateral Preference Programs: The Evidence. In: Evenett, Simon J. And Bernard M. Hoekman, eds. *Economic Development and Multilateral Trade Cooperation*. World Bank. Washington, D.C. 2006. p. 190-192, 197-198 and 204-205, and CARICOM Secretariat. *Caribbean Trade and Investment Report 2005*. Caribbean Community Secretariat. Georgetown, Guyana. 2006. p. 61.

Critics also fault preferences for their limited trade effects and the distortions they can introduce into the economies of recipient countries and the global trading system. U.S. tariff preferences offered to the Caribbean countries often:<sup>36</sup>

- replaced tariff with nontariff barriers, usually quantitative restrictions, as is the case for some goods entering under the CBERA, CBTPA, and HOPE Act;
- have complicated rules of origin that are costly, cumbersome to implement, and frequently inhibit use of preferences;
- required use of relatively higher-cost U.S. inputs, offsetting the cost competitiveness benefit of the tariff concessions;
- induce trade growth explicitly through trade diversion (Caribbean apparel instead of Asian);
- can bias a country's investment pattern toward particular industries, limiting incentives to diversify their economies, and also prolonging other market-based adjustments;<sup>37</sup>
- can induce recipients to limit export promotion and increase barriers to entry in industries facing CBI quantitative restrictions, and;
- can act as a disincentive to support multilateral trade negotiations, given they can erode regional preference margins.

## U.S.-Caribbean Basin Trade Relations: Policy Options

For over 40 years, the United States has provided some type of trade preference program to the countries of the Caribbean Basin. Given changing trade relations and policies in the United States and the Caribbean, the time for evaluating these programs is ripe. In particular, with the largest of the (now former) CBI economies implementing CAFTA-DR, an important U.S. trade policy question is what to do with the smaller, and perhaps most vulnerable, Caribbean nations that still rely on the CBI preferences to some extent. Options include 1) allow trade preferences to expire; 2) renew them as is or with more generous, targeted, and flexible rules; or 3) replace them with an FTA.

#### Allow Trade Preference Programs to Expire

One option is to allow the trade preference programs to expire. The CBTPA, perhaps the most effective of the programs, was set to expire on September 30, 2008, but Congress extended the preferences unchanged for two years. CBERA is permanent and would require an act of Congress to terminate. The CARICOM countries have expressed a desire to retain the trade preferences,

<sup>&</sup>lt;sup>36</sup> Özden and Reinhardt, *Unilateral Preference Programs: The Evidence*, p. 191, and *CARICOM Trade and Investment Report* 2005, pp. 61-62.

<sup>&</sup>lt;sup>37</sup> In fact, the two major industries affected show limited promise for growth. Energy-based exports are limited by available resources and manufacturing is done on such a small scale as to be increasingly less competitive with Asian producers.

even though they have not been big users of the program. Allowing the programs to expire would likely raise the stakes in the debate over a potential bilateral FTA with the United States. In any case, even if the preferences are not widely used, eliminating them is a step backwards in the CARICOM countries' strategy of seeking special and differential treatment in trade agreements with developed countries.

#### **Renew Trade Preference Programs**

A second option is to consider redefining the unilateral preference programs in a way that might provide more benefit to the CARICOM countries.<sup>38</sup> This option recognizes that while the trade preference programs have not been perfect, they have evolved over time in an attempt to become more economically relevant to the countries they were designed to help. The evolution from CBERA through CBI II to CBTPA supports this fact, even if the current preferences are being eroded by broader trade trends and policies.

The central problem is that except for the energy and chemical exports, which constitute 80% of CARICOM's merchandise exports to the United States, there is little for the CARICOM countries to take advantage of in the CBI preference programs. Apparel goods amount to slightly less than 5% of total CBI exports to the United States and the complexities of U.S. rules of origin and Caribbean supply constraints raise doubts about the ability of CARICOM countries to expand this sector significantly. Unless apparel rules of origin are relaxed even further, those products would not be competitive with those receiving benefits under CAFTA-DR or with Asian goods.

It is conceivable that the CBI programs could be amended to target the specific export sectors of the CARICOM countries and perhaps deepen existing benefits for certain industries. The opportunities, however, may be limited. The CARICOM countries are largely service sector economies (e.g., tourism, financial services, professional services) and do not view enhancing U.S. market access for goods with the same sense of urgency that many other countries in the Western Hemisphere do, even if rules of origin and cumulation could be made more flexible. Trinidad and Tobago, the country that benefits the most from CBTPA given its large energy related exports, is also most likely to consider an FTA of benefit relative to the smaller island economies.

#### A Reciprocal FTA and CARICOM

A third option is to consider a bilateral FTA with CARICOM. It could provide some appeal if crafted in a way that would benefit the small Caribbean nations, but the difference in commitments between trade preferences and an FTA could be a hindrance. FTAs operate much differently than unilateral trade preferences. Trade preferences are unilateral concessions of one country to another, offering little in the way of recourse to the recipient country if a dispute arises. FTAs, by contrast, are negotiated agreements with mutual obligations and disputes subject to a resolution mechanism defined in the FTA. Preferences are also limited commitments, usually focusing on market access. FTAs are comprehensive, covering a vast array of rules, practices, and obligations from investment to labor and environment provisions. Preferences are often time

<sup>&</sup>lt;sup>38</sup> Rangaswami, Viji. *Nickel and Diming the Poor: U.S. Implementation of the LDC Initiative*. Carnegie Endowment for International Peace. Policy Outlook. July 2006. p. 7.

limited and subject to unilateral suspensions, whereas FTAs are permanent arrangements, codified by each member in domestic law.

An FTA would be consistent with U.S. trade policy in the rest of the region. The United States' vision for hemispheric integration has revolved around the comprehensive FTA model as implemented with Mexico, Canada, Central America, Chile, and possibly in the near future with Peru, Panama and Colombia. If the integration path were to emanate from a harmonization of these agreements, having an FTA in place with CARICOM would appear to further the broader U.S. trade agenda.

The CARICOM countries, by contrast, are a diverse group of mostly island countries with vastly different economies, and therefore, varying perspectives on trade policy and an FTA with the United States.<sup>39</sup> The more developed economies (energy-rich Trinidad and Tobago and tourism-driven Barbados) are far more open to the prospects of an FTA than the natural resource-based countries (Guyana and Jamaica) and the micro economies of the Eastern Caribbean, which have a fearful reluctance to begin negotiations. All of the CARICOM countries, however, have expressed some overriding concerns over the limitations of small economies to undertake the obligations of an FTA without some type of "compensatory mechanism" to replace trade preferences. Among the major concerns are:<sup>40</sup>

- questions over the United States' willingness to accommodate their need for special and differential treatment (SDT), such as long phase-in periods to meet FTA commitments, trade capacity building (TCB) assistance, trade adjustment assistance (TAA), and perhaps a financial component to implement these options;<sup>41</sup>
- the high transition costs of fiscal adjustment (from a high tariff dependency), discontinuing protection for manufacturing and agriculture sectors, implementing obligations like government procurement, intellectual property rights, labor, environment, sanitary and phytosantiary (SPS) regulations;
- supply-side constraints (dearth of arable land, small-scale production) that limit their ability to take advantage of market access;
- a perceived lack of support for their growing services trade, particularly movement of professionals, and concerns over U.S. agricultural subsidies, two issues the United States is reluctant to address, and
- asymmetrical negotiating capacity.

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<sup>&</sup>lt;sup>39</sup> For a historical survey of the different trade regimes, see McBain, Helen. Challenges to Caribbean Economies in the Era of Globalization. In: Knight, Franklin W. And Teresita Martínez-Verque. *Contemporary Caribbean Cultures and Societies in a Global Context*. University of North Carolina Press. Chapel Hill. 2005.

<sup>&</sup>lt;sup>40</sup> Based in part on author interviews during a two-week trip through the Eastern Caribbean in 2006 and *CARICOM Trade and Investment Report*, p. 61.

<sup>&</sup>lt;sup>41</sup> CARICOM, Caribbean Trade and Investment Report 2005, p. 61.

#### Outlook

A number of issues and circumstances have converged that point up challenges for U.S. trade policy in the Caribbean region. Among these is the recently renewed, but as yet unchanged, Caribbean Basin Trade Partnership Act, the benefits of which have been eroded over time by multilateral trade liberalization and new reciprocal bilateral FTAs. Further, these programs are little used by the smaller beneficiary countries, which also have expressed a reluctance to move toward an FTA with the United States without some guarantee of a "development component" to the agreement, despite the promise of permanent market access and increased investment that an FTA holds out. The Caribbean countries, long accustomed to dependent economic relationships, appear content to take a cautious and leisurely path toward any new trade arrangement with the United States.

For U.S. trade policy, these circumstances present a formidable challenge to any further thoughts of expanding Hemispheric integration. In fact, broader integration may be difficult to achieve and still meet the needs of very small developing countries. Their economies are highly vulnerable to the vicissitudes of global economic trends and weather patterns, and may require new and creative solutions to make the adjustment to full reciprocal free trade. U.S. trade policy toward the region has also long had a historical focus on development and regional security issues in addition to trade liberalization, suggesting that trade liberalization likely will not be the only factor to determine policy. In the context of deciding whether to continue with trade preferences in similar or altered form, or opt for an FTA, deeper discussion, let alone agreement, has yet to materialize.

#### **Appendix. Country Groups**

#### A. Beneficiary Countries Designated under the CBERA:42

Antigua and Barbuda Grenada Panama

Aruba Guyana St. Kitts and Nevis

Bahamas Haiti St. Lucia

Barbados Jamaica St. Vincent and the Grenadines

Belize Montserrat Trinidad and Tobago

Dominica Netherlands Antilles British Virgin Islands

#### B. Beneficiary Countries Designated under the CBTPA:43

Barbados Haiti St. Lucia

Belize Jamaica Trinidad and Tobago

Guyana Panama

#### C. Caribbean Community (CARICOM) Countries:44

Antigua and Barbuda Grenada St. Kitts and Nevis

Bahamas Guyana St. Lucia

Barbados Haiti St. Vincent and the Grenadines

Belize Jamaica Suriname

Dominica Montserrat Trinidad and Tobago

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<sup>&</sup>lt;sup>42</sup> As listed in the Harmonized Tariff Schedule of the United States (2009). The CAFTA-DR implementing Act (P.L. 109-53) modifies the CBERA legislation by adding the designation "former beneficiary country," meaning a country that ceases to be designated as a beneficiary country under CBERA because it has become a party to the CAFTA-DR. These countries include Guatemala, Honduras, Nicaragua, El Salvador, the Dominican Republic, and Costa Rica, which have implemented the CAFTA-DR, essentially trading their benefits under CBERA for equal or better treatment under the free trade agreement.

<sup>&</sup>lt;sup>43</sup> As listed in the Harmonized Tariff Schedule of the United States (2009). P.L. 109-53, as with the CBERA, amends CBTPA status by including a new category of "former beneficiary country," which includes the six CAFTA-DR countries. In cases where a good is produced in both a former and current CBTPA country, it shall not receive any less treatment than as if it had been produced by a CBTPA country.

<sup>&</sup>lt;sup>44</sup> For an overview of CARICOM, see CRS Report RL34308, *CARICOM: Challenges and Opportunities for Caribbean Economic Integration*, by J. F. Hornbeck.

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